



BUILD KAMLOOPS

BUILD.
GROW.
CONNECT.
REPEAT.



Canada's Tournament Capital

BUILD KAMLOOPS

Build. Grow. Connect. Repeat.

Build Kamloops is a multi-phase, multi-year initiative that will transform the Kamloops region, re-establish the city's prominence as Canada's Tournament Capital, foster our recognition as a premier arts and culture destination, and keep pace with our recreation and leisure needs as Canada's third fastest-growing city.

"Canada's Tournament Capital" isn't just a slogan, it's a well-deserved brand that was built and earned through the tireless efforts of community volunteers and community leaders over decades of hosting first-class regional and national sporting events. Our current infrastructure is not keeping up with the community's growth. Demand in all areas is exponentially greater than the supply, and it continues to grow.

KAMLOOPS IS
CANADA'S
TOURNAMENT
CAPITAL 




WE NEED TO BUILD KAMLOOPS

Kamloops is Canada's third-fastest growing city, expecting to exceed 120,000 residents by 2039.



LetsTalk.Kamloops.ca/BuildKamloops | CITY OF KAMLOOPS

 Aura Rodriguez



The 2019 Recreation Master Plan

VISION: Recreation services in Kamloops will continue to support and foster quality of life, vibrancy, inclusivity, and diversity for all residents.

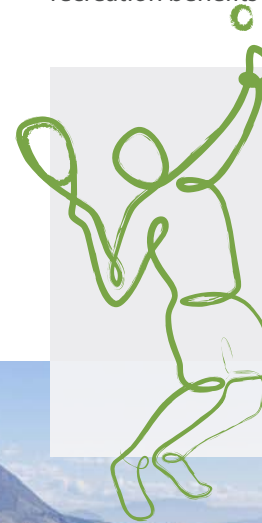
In this plan, recreation is not limited to sport. It is defined as the experience that results from freely chosen participation in physical, social, intellectual, creative, and spiritual pursuits that enhance individual and community well-being.



Quality of Life in Kamloops

Central to a vibrant community are the services and amenities it offers as they have a direct correlation to quality of life, resident satisfaction, sense of community pride, and economic growth. The unique landscape, climate, amenities, people, and proud title of the Canada's Tournament Capital are elements that make Kamloops a truly ideal place to visit and to call home.

Broader provincial and national research also supports the significant and wide-ranging benefits of a public investment in recreation. These benefits include improved health, improved perceptions of safety, and more vibrant communities. The vast majority of Canadians (98%) also believe that recreation benefits the community and is an essential service.



CITIZEN SATISFACTION SURVEY:

"When asked for the top two qualities or features that make Kamloops a good place to live, the top mentions are the nice weather, the access to and availability of amenities, and the access and close proximity to green spaces."

We Need to Build Kamloops

The incredible spirit of the Kamloops sports and arts communities is second to none; however, spirit can only take us so far. Our facilities have not kept pace with our growing population and the demand for arts, culture, and sport participation.

WE ARE TURNING PEOPLE AWAY...

- The last ice facility to be built in Kamloops was constructed approximately 30 years ago.
- Prime time ice usage is approaching 100% utilization, and overall demand exceeds this.
- The Kamloops region, at a population of more than 100,000, lacks a modern performing arts facility, trailing cities such as Penticton, Vernon, Kelowna, Abbotsford, and Victoria.
- We have a severe lack of leisure aquatic space.
- Our curling facilities are aging and inefficient.
- Demand for all of these facilities by youth, adult, and senior user groups continues to grow and far exceeds available facility space.



Allen Douglas



Mary Putnam

2019 RECREATION MASTER PLAN:
99% of residents surveyed said recreation activities were somewhat or very important to their household's quality of life.

KAMLOOPS CENTRE FOR THE ARTS

The Kamloops Centre for the Arts has been identified by the Build Kamloops Select Committee as the first priority for the Build Kamloops program and will be an iconic structure that serves as a catalyst to grow, inspire, and unify our community.

The Kamloops Centre for the Arts will fill an important gap in the community that has been identified in strategic plans for almost two decades. This purpose-built facility will address Kamloops' current and growing needs, hosting events ranging from graduations and awards ceremonies to performing arts events. The Kamloops Centre for the Arts will elevate our city's overall cultural vibrancy.

Kamloops has only one dedicated theatre space—the aging Sagebrush Theatre—which is inadequate to support community demand. It is typically booked two years in advance and is bound by limitations as it is a shared facility with the school district.



Station One Architects - Kamloops Centre for the Arts conceptual rendering

The new Kamloops Centre for the Arts will:

- offer diverse programming and usage by community groups and non-profit organizations for theatre, music, dance, and special events
- support the Tournament Capital program and hosting bids by providing non-competition space for awards ceremonies, cultural celebrations, and related events
- provide opportunities for travelling shows that cannot find appropriate venue space or time in Kamloops
- enhance Kamloops' cultural image for visitors and professionals considering relocating to our community
- expand audiences for successful arts organizations, such as the Kamloops Symphony and Western Canada Theatre, as well as smaller local organizations seeking to expand the diversity of entertainment options in Kamloops
- expand opportunities at the Sagebrush Theatre for events that are currently turned down or hosted in unsuitable venues



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The Kamloops Centre for the Arts will be built at 4th Avenue and Seymour Street and will include:

- main stage theatre (~1,100 seats)
- small theatre (~450 seats)
- rehearsal, production and education spaces
- full accessibility in all areas
- environmentally controlled storage area for Kamloops Art Gallery
- underground parking
- community meeting rooms

*Kamloops Centre for the Arts
Seymour Street and 4th Street view
conceptual rendering.*



© Station One Architects

Current Supply:

- one dedicated theatre space (Sagebrush Theatre, 685 seats) shared with School District No. 73
- one small theatre (Kelson Hall, 134 seats) and rehearsal facility
- small theatre venue at Thompson Rivers University
- one small, privately operated black box theatre (Pavilion Theatre, 165 seats)

Current Need:

- Many community facilities, such as churches, are currently used for small performances.
- In 2019, 3,862 children and youths were registered in arts and culture programs.
- Major sporting tournaments and events are increasingly identifying cultural venue space as a hosting requirement.
- The last (and only) dedicated theatre space, Sagebrush Theatre, was opened in 1978 when Kamloops' population was approximately 59,000.



2019 RECREATION MASTER PLAN:

The City should revisit the development of a new arts venue and remain engaged in the Kamloops Centre for the Arts Society's business case initiative.

MULTI-USE, FOUR-RINK ICE COMPLEX

A multi-use, four-rink ice complex would:

- support multiple ice sports
- incorporate space for dryland sports, such as lacrosse
- be energy efficient
- be inclusive, supporting adaptive sport participants
- include multiple modern change room facilities

For families, residents, and visitors, the investment in this complex will:

- meet demand, which currently exceeds capacity during peak times
- modernize our inventory of facilities, which are over 30 years old
- support over 100 community-based clubs and/or groups
- create traditions, form lasting relationships, and solidify a sense of community identity, pride, and unity
- have a positive impact on the health and well-being of the community members of all ages
- secure Kamloops as a top choice to host large events and tournaments and solidify the title of Canada's Tournament Capital



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2019 RECREATION MASTER PLAN:

The City needs to increase the number of ice arena sheets by at least two to four sheets total (above current supply) by 2026–2036 to address capacity issues.

Current Supply:

- five indoor ice facilities:
 - McArthur Island Sport and Event Centre (two sheets)
 - Sandman Centre
 - Valleyview Arena
 - Memorial Arena
 - Brock Arena

Current Need:

- peak time utilization of availability is approaching 100% during the primary ice season (September 15 to March 15)
- overall demand exceeds capacity
- current facilities are aging, with the last one being built in 2005 (McArthur Island Sport and Event Centre) as part of the Tournament Capital build

CONSOLIDATED CURLING CENTRE

Kamloops has a 75-year curling history. Our two curling clubs have joined forces to support a vision for the development of a single new curling facility that will replace two aging and inefficient facilities. With a creative design, we can offer a new curling facility and support the expanding needs of other sports organizations that are desperate for indoor space.



Mary Putnam



2019 RECREATION MASTER PLAN:

The City should facilitate discussions between the two existing clubs to explore the future infrastructure needs of curling in the community.

Current Supply:

- two facilities:
 - McArthur Island Curling Club (six sheets)
 - Kamloops Curling Club (eight sheets)

Current Need:

- Both curling facilities are aging, having been built in 1949 (Kamloops Curling Club) and 1965 (McArthur Island Curling Club) and will require significant investment to maintain.



David Whiting

INDOOR DRY-FLOOR/ FIELD FACILITY

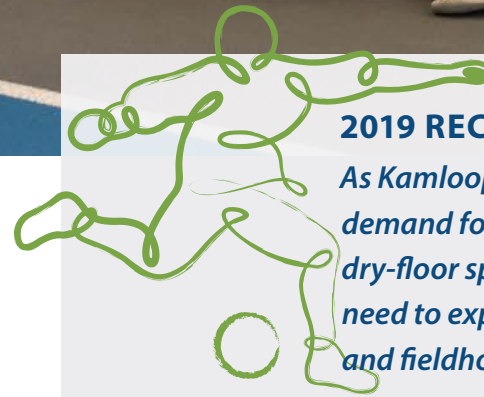
Indoor field space is multi-use and can accommodate a variety of structured and spontaneous uses. This space would allow for year-round training opportunities for the thousands of registered soccer players in Kamloops and host international competitions, training camps, and events that would expand the Tournament Capital program's economic spinoff. This facility can also support dry-floor training for other sports.



Mary Putnam



Peter Olsen



2019 RECREATION MASTER PLAN:

As Kamloops grows and there continues to be demand for both structured and spontaneous dry-floor space, it is probable that the City will need to expand the provision of gymnasium and fieldhouse space.

Current Supply:

- full-sized gymnasium/fieldhouse at the Tournament Capital Centre
- school gymnasiums across the city (with varying levels of community access and use)
- indoor dome facility with artificial turf managed by the Kamloops Youth Soccer Association
- private facility available through Soccer Quest
- no City-owned indoor turf facilities

Current Need:

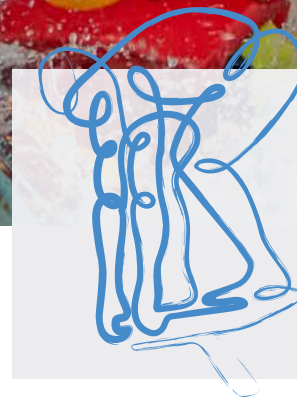
- In 2018, there were nearly 15,000 hours booked on outdoor fields, and we continue to experience moderate levels of growth.

AQUATICS FACILITY

With a severe shortage of leisure swimming facilities, we are actively evaluating locations that could be home to a new leisure pool facility. We are proud of our competitive swimming facilities at the Canada Games Aquatic Centre, Westsyde Pool, and Brock Pool; however, we are lacking leisure pool space to accommodate swim lessons, AquaFit classes, and recreational swim time for residents of all ages, particularly families with children.



Mary Putnam



2019 RECREATION MASTER PLAN:
The City should explore the development of a new aquatics space that focuses on recreation-based aquatics.

Current Supply:

- three indoor facilities:
 - Canada Games Aquatics Centre (includes a 50 m competition pool)
 - Westsyde Pool
 - Y-BC Kamloops
- one outdoor facility:
 - Brock Pool
- five outdoor water parks:
 - Westsyde Centennial Park
 - Albert McGowan Park
 - Riverside Park
 - Prince Charles Park
 - McDonald Park
- no major leisure pool facilities

Current Need:

- The majority (80%) of all swim visits in Kamloops facilities occur at the Canada Games Aquatic Centre.
- The highest proportion of swim visits occur spontaneously, not as part of a lesson, program, or club.
- Within 30 minutes of registration opening, 71% of all swim lessons are fully booked.

COMMUNITY CENTRE

Multi-purpose program rooms, social gathering facilities, indoor children's play spaces, senior centres, arts and crafts spaces, and youth centres were all identified in the 2019 Recreation Master Plan as other indoor spaces needed in the community.

A community centre, particularly when connected with one of the other identified facilities, could meet these needs and provide social connection points in the city, which are known to decrease social isolation and create a sense of community.



2019 RECREATION MASTER PLAN:

Multi-purpose spaces can maximize public benefit, quality of experience, and maximize operational efficiency. These spaces can also better adjust to trends in programming and activity preferences.



Investing in Our Community

In 2023, Kamloops City Council unanimously approved a strategic plan that prioritizes the development of amenities to cultivate diverse and equitable opportunities for recreation, arts, and culture. Through the Build Kamloops program, the City will develop a multi-year, multi-phase capital plan that will prioritize fiscal responsibility while identifying concepts, priorities, timelines, and funding options.

We recognize that Build Kamloops will require investment from all levels of government as well as philanthropic, corporate, and community contributions. A capital fundraising campaign is already underway to identify and secure investments should the Kamloops voters support the City's debt financing proposal.

Funding Pillars

- **COMMUNITY CAPITAL CAMPAIGN**
(philanthropic, corporate, and community contributions)
- **CITY CAPITAL FUNDING**
(multiple funding sources, including debt financing, to be approved by the electorate via referendum or counter petition)
- **PROVINCIAL GRANT FUNDING**
- **FEDERAL GRANT FUNDING**



Let's Talk
KAMLOOPS

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Station One Architects - Kamloops Centre for the Arts conceptual rendering



WE NEED TO BUILD KAMLOOPS

Together, we can ensure the physical, social, and economic well-being of our community while solidifying our position as a top destination for regional and national events and tournaments.



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Canada's Tournament Capital

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