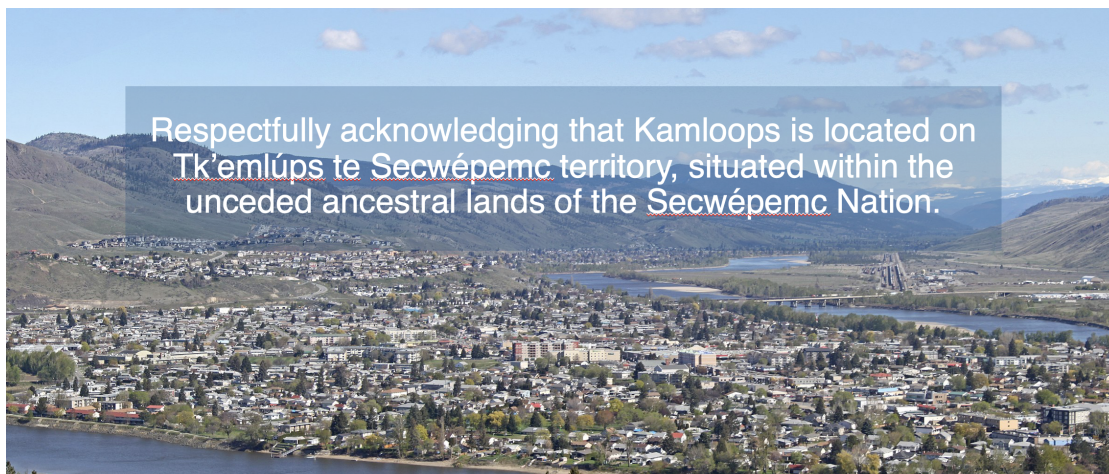




Let's Talk
KAMLOOPS

Kamloops Parking Management Plan Public Participation Summary Report #2

LAND ACKNOWLEDGEMENT



Respectfully acknowledging that Kamloops is located on Tk'emlúps te Secwépemc territory, situated within the unceded ancestral lands of the Secwépemc Nation.

INTRODUCTION

This report presents the activities and outcomes of the second round of stakeholder and public engagement for the City of Kamloops Parking Management Plan. The purpose of this round of engagement was to inform participants about the parking issues identified through data collection and the first round of engagement, and to solicit feedback on the recommended short-term (0-5 years) and long-term (+10 years) parking management strategies for the North Shore and the Downtown study areas.

The report is structured as follows and can be navigated by scrolling the page or clicking on the menu items to the right.

1. Project Background
2. Messaging + Communication Metrics
3. Engagement + What We Heard
 - a. Downtown Study Area
 - b. North Shore Study Area
4. Next Steps

1. PROJECT BACKGROUND

The City of Kamloops continues to plan for the future; by 2039, it is anticipated that 120,000 people will call Kamloops home. Our Official Community Plan, KAMPLAN, includes several values aimed at ensuring that the City grows in a sustainable and healthy way, and parking management plays a key role in this.

The City of Kamloops has identified a preliminary set of on and off-street parking issues in the Downtown, the Tranquille business corridor in the North Shore, and the Tournament Capital Centre (TCC). Bunt & Associates Engineering Ltd. was retained to collect parking data in the study areas and to develop a comprehensive and effective Parking Management Plan.

The Plan will address parking related questions/concerns of stakeholders and the public while proactively connecting the full cost of parking with environmental impacts, including strategies to support growth and development that are sensitive to the social well-being and long-term vision of the City.

Due to COVID-19 and the resulting limited services and hours of operation at TCC, together with similar restrictions at neighbouring Thompson River University, the TCC Parking Management portion of this project was put on hold.

PROJECT OBJECTIVES

The Parking Management Plan will respond to the following overarching objectives as identified by the City of Kamloops Project Steering Committee:

1. Assess parking conditions, using current and past data, in order to answer parking related questions concerns within the study areas and establish the basis for a solid management plan.
2. Identify what constitutes the community's parking challenges.

3. Identify service enhancements and fairness in parking practices by providing options, technologies, and information.
4. Support higher parking turnover while maintaining a governing role in long-term parking solutions
5. Develop a parking system that will continue to pay for itself (operate under a user-pay cost recovery model).

STUDY AREA



ENGAGEMENT PROCESS



The project began in the fall of 2020 with the first round of public participation taking place in the spring of 2021. The Project Team engaged with project stakeholders and the public via online workshops and information sessions. Surveys were conducted to understand the parking issues experienced by locals who live, visit, and work in the North Shore and the Downtown study areas. Following this process, the Project Team continued to collect data. With robust data collection and excellent response to the first round of engagement, the Team developed draft parking management strategies to mitigate the parking issues identified.

The second round of public participation took place in the spring of 2022. During this round of engagement, the Project Team sought to both educate and obtain feedback on the level of agreement for the parking management strategies presented. Due to Covid-19, efforts took place fully online once again. Stakeholder workshops, public information sessions, and a survey for each the North Shore and Downtown study areas were undertaken. This report breaks down the communication and engagement efforts of the second round of public participation, including what we heard.

WHO WAS ENGAGED?

All residents of Kamloops were invited to learn about the Kamloops Parking Management Plan and participate in the engagement activities. The City connected with all City residents, several businesses, community organizations, and iPASS users (individuals who hold monthly parking passes for downtown parkades and City-owned surface lots).

Representatives from the following organizations participated as Project Stakeholders for the second round of engagement:



North Shore Community Stakeholders

- **Debora Delyzer** | People in Motion
- **Jeremy Heighton** | North Shore BIA
- **Joshua Knaak** | Arpa Investments and representing CHBA –CI
- **Katie Neustaeter** | Thompson Nicola Cariboo United Way
- **Dan Carroll** | Kamloops Chamber of Commerce
- **Mitch Forgie** | Red Beard
- **Sarah Johnstone** | McDonald Park Neighbourhood Association
- **Seth Scott** | Association of Interior REALTORS®
- **Chelsea Mann** | Kamloops and District Real Estate Association
- **Bob Trudeau** | North Shore Central Association



Downtown Community Stakeholders

- **Howie Reimer** | KCBIA/Parking Solutions Group
- **Luke Chidgzey** | RBC
- **Finlay Sinclair** | Emergence Developments
- **Maeghan Summers** | Noble Pig
- **Nicki James** | Main Street Clothing
- **Casey Vandongen** | Tricity Canada
- **Jim Anderson** | Venture Kamloops
- **Bryan Pilbeam** | Delta Hotel
- **Seth Scott** | Kamloops and District Real Estate Association
- **Chelsea Mann** | Kamloops and District Real Estate Association
- **Debora Delyzer** | People in Motion
- **Gregory Smith** | Interior Health Authority
- **Rozanne Haddad** | Interior Health Authority
- **Lisa White** | Tourism Kamloops
- **Ian Wilcox** | Canadian Home Builders Association
- **Trevor Koot** | Kamloops and District Real Estate Association
- **Chris Ortner** | Sagebrush Neighbourhood Association
- **Doug Andrews** | Downtown Neighbourhood Association
- **Acacia Pangilinan** | Kamloops Chamber of Commerce
- **Dan Carroll** | Kamloops Chamber of Commerce



2. PROJECT COMMUNICATIONS/COVERAGE

DESCRIPTION

The City of Kamloops embarked on a strong communications campaign that ran February 22 to March 28, 2022. The campaign raised awareness and encouraged residents and business owners to participate in the survey and online information sessions. A variety of digital and print channels were used with key metrics shown here.

For information about how website, article, and social media communication metrics are derived, including what they mean (i.e. open social, dark social, etc.) visit

<https://support.releasd.com/help/automated-metrics>.

COMMUNICATION METRICS AT A GLANCE



50.7k

Total Online Coverage Views



41.7k

Coverage Views on Social



7.5k

Visits to Let's Talk PMP Website
Page



35,175

Household Postcard Drops



835

Targeted Business Postcard Drops



500

Postcards placed on cars in
parkades and on-street

COMMUNICATION METRICS AT A GLANCE

 842

Total Social Engagements

 575

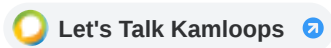
Total Social Shares

 282

iPass Holders Received Email
Notification

 4 Weeks

Project Displayed on City Lobby
Screen



Parking Management Plan

The City of Kamloops is moving forward with its Parking Management Plan (PMP) and is seeking feedback on the recommended parking management strategies which focus on short-term (0-5 years) and long-term (+10 years) planning horizons.

<http://letstalk.kamloops.ca/parking>

 WEBSITE
VISITS

27.1k

 COVERAGE
VIEWS

15.8k

 SOCIAL
ENGAGEMENT

250



City Invites Public Feedback on Recommended Strategies for Parking Management in the Downtown and the Tranquille Business Corridor

Kamloops, BC-The City of Kamloops is moving forward with its Parking Management Plan (PMP) and is conducting a second round of engagement with stakeholders and the public. The engagement will collect feedback on the recommended parking management strategies which focus on short-term (0-5 years) and long-term (+10 years) planning horizons.

<https://us9.campaign-archive.com/?u=a233c94a78afb0fe197a095ed&id=4ad138075e>

 WEBSITE
VISITS

368.3k

 COVERAGE
VIEWS

949

 SOCIAL
ENGAGEMENT

0

 Radio NL - Kamloops News 



City of Kamloops wants feedback as it builds new parking management plans

The City of Kamloops wants your input as it continues to work on a new Parking Management Plan which will focus on parking management strategies in both the short and long-term. There are two strategies being developed. One for downtown and one for the north shore.

<https://www.radionl.com/2022/03/04/city-of-kamloops-wants-feedback-as-it-builds-a-new-parking-management-plan/>

 WEBSITE VISITS

45k

 COVERAGE VIEWS

27.2k

 SOCIAL ENGAGEMENT

310

KTW Kamloops This Week



Study notes no current parking problem downtown or in North Kamloops

According to an ongoing study, there is not a parking problem downtown or in North Kamloops. However, if plans are not made, parking is expected to become problematic in about 10 years due to development. "Our study is saying today we don't have a problem, tomorrow you will," said Mike Furuya of Bunt and Associates Engineering.

<https://www.kamloopsthisweek.com/local-news/study-notes-no-current-parking-problem-downtown-or-in-north-kamloops-4915363>

WEBSITE
VISITS

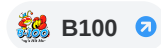
232.3k

COVERAGE
VIEWS

5.8k

SOCIAL
ENGAGEMENT

282



City of Kamloops considers pay parking in Tranquille business area

KAMLOOPS - To address a lack of parking spaces available along Tranquille Road, the City of Kamloops is considering charging for parking along the bus...

<https://www.b100.ca/2022/02/28/city-of-kamloops-considers-pay-parking-in-tranquille-business-area/>

 WEBSITE
VISITS

2.3k

 COVERAGE
VIEWS

493

 SOCIAL
ENGAGEMENT

0

 Kamloops This Week 



Have your say on parking in Kamloops on March 1 and March 2

The City of Kamloops is collecting public feedback as it moves ahead with its parking management plan for the downtown core and Tranquille Road business corridor. Two virtual information sessions have been scheduled: Tuesday, March 1, at 6:30 p.m. to discuss the North Kamloops plan and Wednesday, March 2, at 6:30 p.m.

<https://www.kamloopsthisweek.com/local-news/have-your-say-on-parking-in-kamloops-on-march-1-and-march-2-5104434>

 WEBSITE VISITS

0

 COVERAGE VIEWS

0

 SOCIAL ENGAGEMENT

0

CFJC Today Kamloops



City of Kamloops considers pay parking in Tranquille business area

KAMLOOPS - To address a lack of parking spaces available along Tranquille Road, the City of Kamloops is considering charging for parking along the business corridor. In a survey, 60 per cent of respondents said on-street parking availability in the area was "fair to very poor," while 69 per cent said parking lot availability was "fair to very poor."

<https://cfjctoday.com/2022/02/28/city-of-kamloops-considers-pay-parking-in-tranquille-business-area/>

WEBSITE
VISITS

0

COVERAGE
VIEWS

0

SOCIAL
ENGAGEMENT

0



City wants feedback on parking strategies for downtown, North Shore - Kamloops News

The City of Kamloops is asking for residents to provide feedback on its short-term and long-term parking management strategies. In a news release, the city said this is the second round of public engagement for its parking management plan, which aims to address parking-related concerns while balancing growth, development and environmental impact.

<https://www.castanetkamloops.net/news/Kamloops/361063/City-wants-feedback-on-parking-strategies-for-downtown-North-Shore>

 WEBSITE
VISITS

0

 COVERAGE
VIEWS

0

 SOCIAL
ENGAGEMENT

0

CFJC Today Kamloops



ROTHENBURGER: Traffic safety, meters and loss of parking are issues on the corridor

A COUPLE OF MORE online public sessions are set for tonight and tomorrow to talk about parking in Kamloops. "Oh, no," you say, "here we go again with more parking talk." So, OK, instead of revisiting parking in the downtown core yet again, let's look at the Tranquille shopping corridor.

<https://cfjctoday.com/2022/03/01/rothenburger-traffic-safety-meters-and-loss-of-parking-are-issues-on-the-corridor/>

WEBSITE VISITS

0

COVERAGE VIEWS

0

SOCIAL ENGAGEMENT

0

INSTAGRAM

**cityofkamloops**
8,780 followers

View profile



Let's Talk Parking

Have Your Say

 **Let's Talk**
KAMLOOPS



[View more on Instagram](#)



8 likes

cityofkamloops

Today is the last day to provide feedback on recommended parking management strategies for the Downtown and North Shore. Your feedback will help shape parking over the next 10 years.

Take the survey now at LetsTalk.Kamloops.ca/Parking and enter to win one of five VISA gift cards.

Add a comment...



**cityofkamloops**
8,780 followers

View profile



Let's Talk Parking

Take Our Survey



View more on Instagram



13 likes

cityofkamloops

We are asking for 10 minutes of your time to provide feedback on recommended parking management strategies for the Downtown and the North Shore Tranquille Business Corridor. Your feedback will help shape parking over the next 10 years.

Take the survey now at LetsTalk.Kamloops.ca/Parking.

Complete the survey to enter to win one of five VISA gift cards.

Add a comment...



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25 likes

cityofkamloops

What we've heard as we work together to complete a Parking Management Plan: There is a shortage of parking spaces for persons with disabilities over the next five years. Let us know what you think about our strategies to address this issue by taking a survey at LetsTalk.Kamloops.ca/Parking.

By completing the survey, you could win you one of five \$150 VISA gift cards!

Add a comment...





City of Kamloops - Municipal Government
about 4 months ago



Let's Talk Parking

Take Our Survey







Today is the last day to provided feedback on recommended parking management strategies for the Downtown and North Shore. Your feedback will help shape parking over the next 10 years.

Take the survey now at LetsTalk.Kamloops.ca/Parking and enter to win one of five VISA gift cards.

 2
  Comment
  Share



City of Kamloops - Municipal Government
about 4 months ago





Let's Talk Parking

Take Our Survey




We are asking for 10 minutes of your time to provide feedback on recommended parking management strategies for the Downtown and the North Shore Tranquille Business Corridor. Your feedback will help shape parking over the next 10 years.

Take the survey now at LetsTalk.Kamloops.ca/Parking.

Complete the survey to enter to win one of five VISA gift cards.

 1
 1
 8



City of Kamloops - Municipal Government
about 4 months ago

Let's Talk Parking

[Take Our Survey](#)

Let's Talk KAMLOOPS

Kamloops
Canada's Tournament Capital

What we've heard: Existing parking lots and parkades are being underused in the downtown and north shore business districts.

Learn about how we plan to address this issue and let us know what you think by taking our survey at LetsTalk.Kamloops.ca/Parking.

👍 2 💬 Comment ➦ Share



City of Kamloops - Municipal Government
about 5 months ago

Let's Talk Parking

Have Your Say

Let's Talk KAMLOOPS

Kamloops
Canada's Tournament Capital

What we've heard: The usage of short-term street parking for all day parking is an issue over the next five years.

Read our strategies to address this issue and let us know what you think by taking our survey at LetsTalk.Kamloops.ca/Parking

Like 2 2

**City of Kamloops - Municipal Government**
about 5 months ago





Let's Talk Parking

Take Our Survey



What we've heard: There is a shortage of parking spaces for persons with disabilities over the next five years. Let us know what you think about our strategies to address this issue by taking a survey at LetsTalk.Kamloops.ca/Parking.

 Like  Comment  Share



City of Kamloops - Municipal Government
 about 5 months ago





Let's Talk Parking

Join Us Online






Tomorrow evening (March 2) join us online to hear about the recommended parking management strategies for the Downtown study area. The session starts at 6:30 pm.

Visit LetsTalk.Kamloops.ca/Parking for login details and background information.

 Like
  Comment
  Share



City of Kamloops - Municipal Government
about 5 months ago

Let's Talk Parking

Join Us Online

Let's Talk KAMLOOPS

Kamloops
Canada's Tournament Capital

Tomorrow evening (March 1) join us online to hear about the recommended parking management strategies for the North Shore Tranquille Road business corridor. The session starts at 6:30 pm.

Visit LetsTalk.Kamloops.ca/Parking for login details and background information.

Like Comment 2



City of Kamloops - Municipal Government
about 5 months ago





**Let's Talk
Parking**

Take Our Survey

What we've heard: Over the long time, future developments will impact the availability of parking in nearby residential areas. We've come up with some strategies to address this issue. Let us know what you think by taking the survey at LetsTalk.Kamloops.ca/Parking.

 Like  Comment  Share



City of Kamloops - Municipal Government
about 5 months ago





Let's Talk Parking

Have Your Say



Join us online for an information session on the recommended strategies for the North Shore and Downtown Parking Management Plan.

- 👁 North Shore - March 1 at 6:30 pm
- 👁 Downtown - March 2 at 6:30 pm... [See more](#)

👍 Like

💬 Comment

➦ 1

**City of Kamloops**@cityofkamloops · [Follow](#)

Today is the last day to provide feedback on recommended parking management strategies for the Downtown and North Shore. Your feedback will help shape parking over the next 10 years.

Take the survey now at LetsTalk.Kamloops.ca/Parking and enter to win one of five VISA gift cards.



3:05 PM · Mar 28, 2022



1



Reply



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Have you provided feedback on recommended parking management strategies for the Downtown and North Shore yet? Your feedback will help shape parking over the next 10 years.

Take the survey now at LetsTalk.Kamloops.ca/Parking and enter to win one of five VISA gift cards.



6:50 PM · Mar 21, 2022



Reply



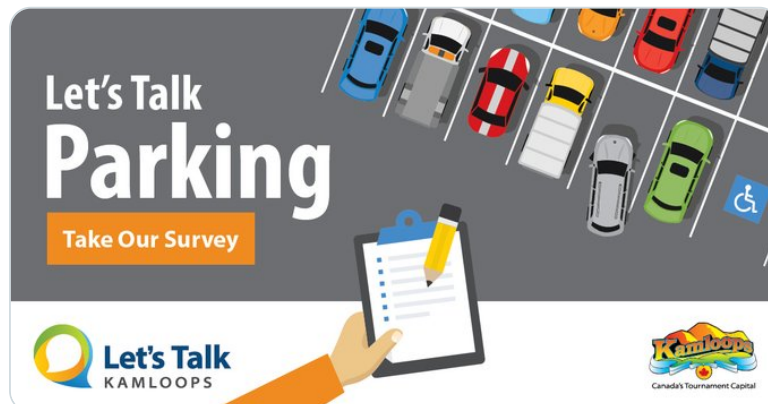
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What we've heard: Existing parking lots and parkades are being underused in the downtown and north shore business districts.

Learn about how we plan to address this issue and let us know what you think by taking our survey at LetsTalk.Kamloops.ca/Parking.



5:02 PM · Mar 17, 2022

[1](#) [Reply](#) [Copy link](#)[Read 1 reply](#)



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What we've heard: The usage of short-term street parking for all day parking is an issue over the next five years.

Read our strategies to address this issue and let us know what you think by taking our survey

atLetsTalk.Kamloops.ca/Parking



6:45 PM · Mar 8, 2022



[Read the full conversation on Twitter](#)



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What we've heard: There is a shortage of parking spaces for persons with disabilities over the next five years. Let us know what you think about our strategies to address this issue by taking a survey at LetsTalk.Kamloops.ca/Parking.



10:01 PM · Mar 4, 2022



Reply



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City of Kamloops

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Tomorrow evening (March 2) join us online to hear about the recommended parking management strategies for the Downtown study area. The session starts at 6:30 pm.

Visit LetsTalk.Kamloops.ca/Parking for login details and background information.

[#Kamloops](#)



3:00 AM · Mar 2, 2022



2



Reply



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**City of Kamloops**@cityofkamloops · [Follow](#)

Tomorrow evening (March 1) join us online to hear about the recommended parking management strategies for the North Shore Tranquille Road business corridor. The session starts at 6:30 pm.

Visit LetsTalk.Kamloops.ca/Parking for login details and background information.

[#Kamloops](#)



2:00 AM · Mar 1, 2022

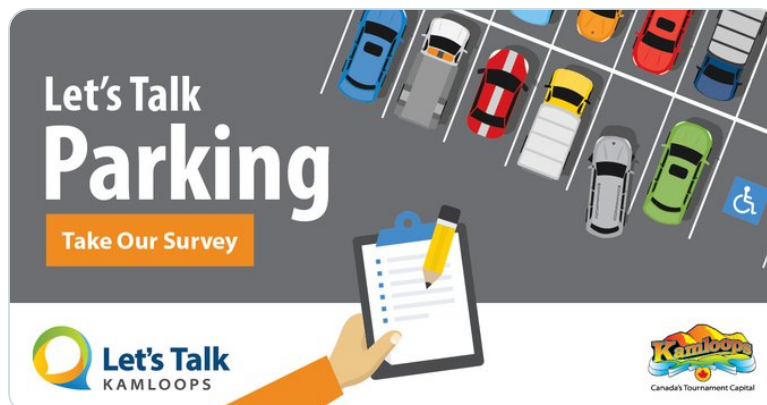


♥ 1 💬 Reply 🔗 Copy link

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What we've heard: Over the long time, future developments will impact the availability of parking in nearby residential areas. We've come up with some strategies to address this issue. Let us know what you think by taking the survey at LetsTalk.Kamloops.ca/Parking.



6:20 PM · Feb 25, 2022



1 Reply Copy link

[Read 1 reply](#)

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Join us online for an information session on the recommended strategies for the North Shore and Downtown Parking Management Plan.

-   North Shore - March 1 at 6:30 pm
-   Downtown - March 2 at 6:30 pm

Pre-register now at
LetsTalk.Kamloops.ca/Parking



6:10 PM · Feb 22, 2022



Reply



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[Explore what's happening on Twitter](#)

**City of Kamloops**

4mo

What we've heard: Over the long time, future developments will impact the availability of parking in nearby residential areas. We've come up with some strategies to address this issue. Let us know what you think by taking the survey at <https://lnkd.in/gK5yU8ui>.



6

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To view or add a comment, [sign in](#)

**City of Kamloops**

4mo

Tomorrow evening (March 1) join us online to hear about the recommended parking management strategies for the North Shore Tranquille Road business corridor. The session starts at 6:30 pm.

Visit <https://lnkd.in/gK5yU8ui> for login details and background information.



4

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**City of Kamloops**

4mo

Tomorrow evening (March 2) join us online to hear about the recommended parking management strategies for the Downtown study area. The session starts at 6:30 pm.

Visit <https://lnkd.in/gK5yU8ui> for login details and background information.



1

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Comment

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**City of Kamloops**

4mo

What we've heard: There is a shortage of parking spaces for persons with disabilities over the next five years. Let us know what you think about our strategies to address this issue by taking a survey at <https://lnkd.in/gK5yU8ui>.



2

Like

Comment

Share

To view or add a comment, [sign in](#)

**City of Kamloops**

4mo

What we've heard: The usage of short-term street parking for all day parking is an issue over the next five years.

Read our strategies to address this issue and let us know what you think by taking our survey
<https://lnkd.in/geMG3vZ>



4

Like **Comment** **Share**

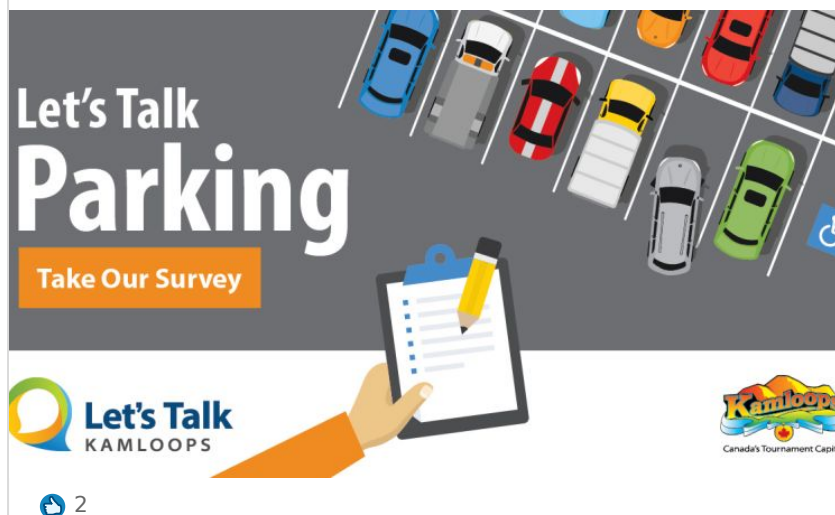
To view or add a comment, [sign in](#)

**City of Kamloops**

4mo

What we've heard: Existing parking lots and parkades are being underused in the downtown and north shore business districts.

Learn about how we plan to address this issue and let us know what you think by taking our survey at <https://lnkd.in/gK5yU8ui>.



2

Like

Comment

Share

To view or add a comment, [sign in](#)

**City of Kamloops**

4mo

We are asking for 10 minutes of your time to provide feedback on recommended parking management strategies for the Downtown and the North Shore Tranquille Business Corridor. Your feedback will help shape parking over the next 10 years.

Take the survey now at <https://lnkd.in/gK5yU8ui>.

Complete the survey to enter to win one of five VISA gift cards.



4

Like

Comment

Share

To view or add a comment, [sign in](#)

**City of Kamloops**

3mo

Today is the last day to provide feedback on recommended parking management strategies for the Downtown and North Shore. Your feedback will help shape parking over the next 10 years.

Take the survey now at <https://lnkd.in/gK5yU8ui> and enter to win one of five VISA gift cards.



4

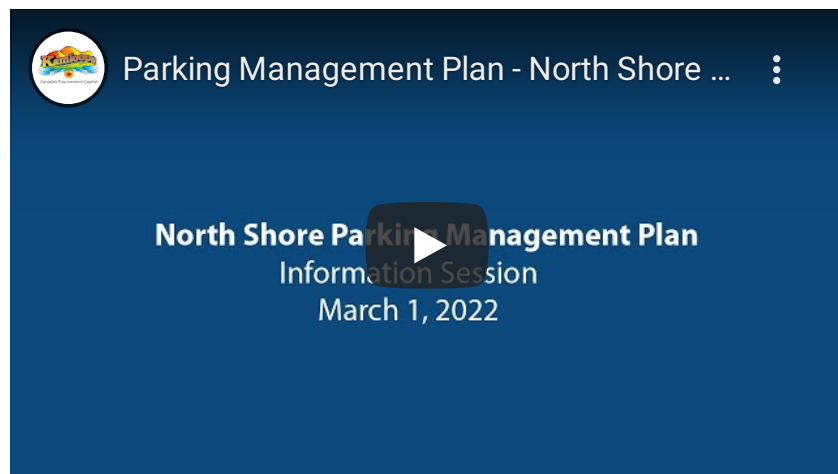
Like

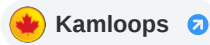
Comment

Share

To view or add a comment, [sign in](#)







North Shore Parking Management Plan Information Session

Join the Parking Management Team from 6:30-7:30 pm to learn about the recommended parking management strategies for the North Shore Tranquille business corridor. Join the conversation, March 1, 6:30 pm:

<https://us06web.zoom.us/j/86719326739> Virtual engagement will take place on Zoom.

Please be advised that this info session will be recorded. Learn more at [LetsTalk.Kamloops.ca/Parking](https://www.kamloops.ca/our-community/news-events/events-calendar/north-shore-parking-management-plan-information-session).

<https://www.kamloops.ca/our-community/news-events/events-calendar/north-shore-parking-management-plan-information-session>

 WEBSITE VISITS

99.7k

 COVERAGE VIEWS

670

 SOCIAL ENGAGEMENT

0



Downtown Parking Management Plan Information Session

Join the Parking Management Team from 6:30-7:30 pm to learn about the recommended parking management strategies for the downtown study area. Join the conversation, March 2, 6:30 pm: <https://us06web.zoom.us/j/82610766863> Virtual engagement will take place on Zoom. Please be advised that this info session will be recorded. Learn more at [LetsTalk.Kamloops.ca/Parking](https://www.kamloops.ca/our-community/news-events/events-calendar/downtown-parking-management-plan-information-session).

<https://www.kamloops.ca/our-community/news-events/events-calendar/downtown-parking-management-plan-information-session>

 WEBSITE
VISITS

99.7k

 COVERAGE
VIEWS

669

 SOCIAL
ENGAGEMENT

0

35,175 postcards were delivered to the residents of Kamloops, plus an additional 835 cards were mailed to businesses in the study areas.



Let's Talk Parking

Have your say about the recommended parking management strategies in the Downtown and the North Shore Tranquille Road business corridor.

LetsTalk.Kamloops.ca/Parking



Let's Talk Parking



The goal of the Parking Management Plan is to understand the existing state of parking in the Downtown and the North Shore business corridor to develop strategies that support parking needs with future growth and development.

Attend a Virtual Information Session

Both sessions will be held on ZOOM and require an email and username to participate. Find the link at LetsTalk.Kamloops.ca.

- North Shore Parking: **March 1, 6:30 pm–7:30 pm**
- Downtown Parking: **March 2, 6:30 pm–7:30 pm**

Have Your Say

Take our survey. Open for input February 23–March 28.

Complete the survey and **ENTER TO WIN** one of five \$150 Visa gift cards. Visit project page for full details.





Paper Surveys: Residents unable to participate online and who wish to participate are encouraged to call Community Services at 250-828-3409 to arrange for a paper survey. Surveys must be returned in person or by mail no later than March 28, 2022 to **Parking Management Plan c/o City Hall, 7 Victoria Street West, Kamloops, BC, V2C 1A2.**

Learn more and subscribe for updates on this project at LetsTalk.Kamloops.ca/Parking

3. ENGAGEMENT + WHAT WE HEARD

DESCRIPTION

Four online project information sessions were held March 1 and March 2, 2022 and a survey for each the North Shore and the Downtown study areas were open February 22 to March 28, 2022.

The Project Team presented an overview of the project, the results of the intensive one-year data collection program, and the key findings from the first round of stakeholder and public consultation. That information together with industry parking management best-practices provided the background to the short-term and long-term parking management issues identified and the corresponding recommended mitigation strategies. Issues and strategies were explained with time provided for participants to raise questions.

ENGAGEMENT AT A GLANCE



North Shore Focused Online
Sessions - Public + Stakeholders



Downtown Focused Sessions -
Public + Stakeholders



People attended the North Shore
and Downtown Stakeholder +
Public Information Sessions



People Completed North Shore
Survey



People Completed Downtown
Survey



Downtown survey respondents
own a business in the study area

66 380

Comments re. North Shore
Recommended Strategies

66 382

Comments re. Downtown
Recommended Strategies

i DESCRIPTION

Short-term parking management strategies that received the highest level of consensus...

Survey respondents were asked to rate their level of agreement on a total of twelve short-term (0-5 Year) parking management strategies to mitigate the following issues identified in the North Shore study area:

1. Limited on-street parking along some areas of the Tranquille business corridor.
2. Locations of parking impacts safety along the Tranquille business corridor.
3. Insufficient parking spaces for persons with disabilities.
4. Insufficient loading zones for commercial vehicles.
5. People using an on-street parking space all day.

Level of Consensus on Recommended Mitigation Strategies:

HIGH LEVEL CONSENSUS (>70%)

1. Review unsafe intersections for mitigations (i.e. pedestrian signals and visibility) - **Agree 84%** Disagree 8% Neutral 8%
2. Review opportunities to increase the number of on-street parking spaces - **Agree 74%** Disagree 17% Neutral 9%
3. Time-restrict loading zones to allow others to park- **Agree 74%** Disagree 8% Neutral 18%
4. Monitor disability parking program - **Agree 72%** Disagree 8% Neutral 20%
5. Locate loading zones where they are most needed - **Agree 71%** Disagree 6% Neutral 23%

MODERATE LEVEL CONSENSUS (>50%)

1. Increase parking bylaw enforcement to discourage people parking all day on the street - **Agree 69%** Disagree 18% Neutral 13%
2. Relocate parking away from intersections - **Agree 66%** Disagree 15% Neutral 19%
3. Increase accessible parking to meet the demand - **Agree 66%**

NORTH SHORE TOP 5 SHORT-TERM STRATEGIES



84% Agree

Review unsafe intersections for mitigations (i.e. pedestrian signals and visibility)



74% Agree

Review opportunities to increase the number of on-street parking spaces



74% Agree

Time-restrict loading zones to allow others to park



72% Agree

Monitor Disability Parking Permit program



71% Agree

Locate loading zones where they are most needed

i DESCRIPTION

Feedback corresponds with the issues and parking management strategies identified in the survey, however there are a number of comments that indicate interest in including Sustainable Transportation, Active Transportation, and Transportation Demand Management as short-term strategies.

Let's Talk Parking

**Kamloops Parking Management Plan
Survey #2 North Shore Study Area**
Results | April 13, 2022

Short-term Parking Management Strategies Consensus + Comments

Some of the comments contained within the appendix have been lightly edited to improve clarity (e.g. spelling out abbreviated terms), but strive to maintain the intent of the original input received and may contain some of the authors' original spelling mistakes and/or grammatical errors.



bunt & associates

DESCRIPTION

Long-term parking management strategies that received the highest level of consensus...

Survey respondents were asked to rate their level of agreement on a total of seven long-term (+10 Years) parking management strategies to mitigate the following issues identified in the North Shore study area:

1. Public parking spaces will become less available with future development.
2. Adjacent residential streets may be impacted by future development.
3. Parking relaxations for new developments (less than the bylaw requirement) will reduce available public parking spaces and impact adjacent residential streets.

Level of Consensus on Recommended Mitigation Strategies:

HIGH LEVEL CONSENSUS (>70%)

1. All developments to provide adequate parking - Agree 85% Disagree 8% Neutral 7%
2. Review opportunities to increase on-street parking spaces - Agree 82% Disagree 11% Neutral 7%

MODERATE LEVEL CONSENSUS (>50%)

1. Promote sharing of parking spaces for different uses (i.e. office worker and restaurant customer share same parking spaces) in a building - Agree 69% Disagree 14% Neutral 17%
2. Provide metered parking for non-residents on residential streets - Agree 32% Disagree 56% Neutral 12%
3. Provide metered parking along the Tranquille corridor - Agree 35% Disagree 54% Neutral 11%

LOW LEVEL CONSENSUS (=<50%)

1. Consider implementing a Residential Parking Permit program - Agree 50% Disagree 42% Neutral 8%

NORTH SHORE TOP 5 LONG-TERM STRATEGIES



85% Agree

All developments to provide adequate parking



82% Agree

Review opportunities to increase on-street parking spaces



69% Agree

Promote sharing of parking spaces for different uses (i.e. office worker and restaura...



56% Disagree

Provide metered parking for non-residents on residential streets



54% Disagree

Provide metered parking along the Tranquille corridor

DESCRIPTION

Feedback corresponds with the issues and parking management strategies identified in the survey. Similar to the comments received about the short-term issues and strategies, there are a number of comments that also indicate an interest in including Sustainable Transportation, Active Transportation, and Transportation Demand Management as long-term strategies.

Let's Talk Parking

**Kamloops Parking Management Plan
Survey #2 North Shore Study Area**
Results | April 13, 2022

Long-term Parking Management Strategies Consensus + Comments

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bunt & associates

i DESCRIPTION

Short-term parking management strategies that received the highest level of consensus...

Survey respondents were asked to rate their level of agreement on a total of eighteen short-term (0-5 Year) parking management strategies to mitigate the following issues identified in the Downtown study area:

1. Limited on-street parking in areas of the Downtown.
2. People using an on-street parking space all day.
3. Existing parkades and surface lots are not fully utilized.
4. Parking is spilling into adjacent residential communities.
5. Insufficient parking spaces for persons with disabilities.
6. Insufficient loading zones for commercial vehicles.
7. Parking availability is impacted by events such as concerts, hockey games, tournaments, and events.

Level of Consensus on Recommended Mitigation Strategies:

HIGH LEVEL CONSENSUS (>70%)

1. Relocate employees and all-day visitors to off-street facilities such as parkades and surface lots - **Agree 71%** Disagree 16% Neutral 13%

MODERATE LEVEL CONSENSUS (>50%)

1. Provide wayfinding/directional signage to parking - **Agree 66%** Disagree 12% Neutral 22%
2. Monitor Disability Parking Permit program - **Agree 65%** Disagree 12% Neutral 23%
3. Provide wayfinding/directional signage to parkades - **Agree 64%** Disagree 14% Neutral 22%
4. Locate loading zones where they are most needed - **Agree 64%** Disagree 14% Neutral 22%
5. Lower parking rates in public parkades - **Agree 63%** Disagree 15% Neutral 22%
6. Time-restrict loading zones to allow others to park - **Agree 62%** Disagree 15% Neutral 23%

DOWNTOWN TOP 5 SHORT-TERM STRATEGIES



71% Agree

Relocate employees and all-day visitors to off-street facilities such as parkades and...



66% Agree

Provide wayfinding/directional signage to parking



65% Agree

Monitor Disability Parking Permit program



64% Agree

Provide wayfinding/directional signage to parkades



64% Agree

Locate loading zones where they are most needed

i DESCRIPTION

Feedback corresponds with the issues and parking management strategies identified in the survey, however there are a number of comments that indicate interest in including Sustainable Transportation, Active Transportation, and Transportation Demand Management as short-term strategies.

Let's Talk Parking

**Kamloops Parking Management Plan
Survey #2 Downtown Study Area**
Public Participation | April 13, 2022

Short-term Parking Management Strategies Consensus + Comments

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bunt & associates

DESCRIPTION

Long-term parking management strategies that received the highest level of consensus...

Survey respondents were asked to rate their level of agreement on a total of fourteen long-term (+10 Years) parking management strategies to mitigate the following issues identified in the Downtown study area:

1. Public parking spaces will become even less available as the Downtown develops.
2. Adjacent residential streets will continue to be even more highly impacted as the Downtown develops.
3. Continued "zero parking requirement" bylaw for developers will reduce the public parking supply.(A "zero parking requirement" bylaw refers to parking not being required for new developments.)
4. Future parking demand will exceed the available public parking supply.
5. Future public developments, such as the Kamloops Arts Centre, will further reduce available parking.

Level of Consensus on Recommended Mitigation Strategies:

HIGH LEVEL CONSENSUS (>70%)

MODERATE LEVEL CONSENSUS (>50%)

1. Provide additional parking spaces to meet future demand - Agree 68% Disagree 21% Neutral 11%
2. All large public developments to provide adequate parking - Agree 68% Disagree 20% Neutral 12%
3. Replace parking spaces that are lost to development - Agree 64% Disagree 22% Neutral 14%
4. Promote shared parking for different commercial buildings - Agree 64% Disagree 19% Neutral 17%
5. Improve transit, pedestrian, and cycling network - Agree 61% Disagree 23% Neutral 16%

DOWNTOWN TOP 5 LONG-TERM STRATEGIES

 **68% Agree**

Provide additional parking spaces
to meet future demand

 **68% Agree**

All large public developments to
provide adequate parking

 **64% Agree**

Replace parking spaces that are
lost to development

 **64% Agree**

Promote shared parking for
different commercial buildings

 **61% Agree**

Improve transit, pedestrian, and cycling network

i DESCRIPTION

Feedback corresponds with the issues and parking management strategies identified in the survey.

Let's Talk Parking

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Survey #2 Downtown Study Area**
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Long-term Parking Management Strategies Consensus + Comments

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NEXT STEPS

PHASE 5 - MAKE DECISIONS/FINAL REPORT

With the round two engagement concluded and summarized, the consulting team has moved to **Phase 5 - Make Decisions/Final Report**. Using data collected and feedback received, Bunt & Associates is developing the City of Kamloops Draft Parking Management Plan. **Presentation of the Final Report to Council Committee is scheduled for June 14, 2022**

For all information related to this project, visit

LetsTalk.Kamloops.ca/Parking

Report Prepared by UPLIFT Engagement Communications Inc.

