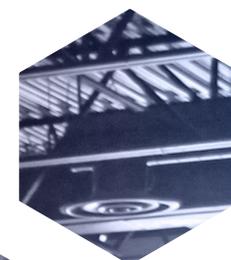


NORTH SHORE

NEIGHBOURHOOD PLAN PHASE 3 COMMUNITY ENGAGEMENT SUMMARY REPORT



**SEPT
2022**



North Shore
NEIGHBOURHOOD PLAN

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1.0 INTRODUCTION »

The City has recently updated the 2008 North Shore Neighbourhood Plan. The updated plan provides a framework to guide planning and land use management for North Kamloops, Brocklehurst, and the Airport lands.

The review and update process took a three-phase approach that began in early 2020. Phase 1 consisted of completing background research and compiling baseline information for the North Shore on topics such as population, land use, housing, transportation, and employment to provide an overview of existing conditions, review the existing policy context, and highlight key assets and constraints. This information was summarized in the *North Shore Neighbourhood Plan Background Report* (available online at letstalk.kamloops.ca/northshoreplan) and provided a foundation for community discussions and technical analysis during Phase 2.



In Phase 2, the City engaged the community by posing the following key questions to the public and stakeholders during launch events:

- Using key words, what is your *vision* for the North Shore?
- What are the key *issues* the plan should address?
- What *opportunities* do you see for the North Shore?
- What is your "*big idea*" for the North Shore?
- How would you *prefer to be engaged* in the planning process moving forward?

The feedback from the launch events is summarized in the *North Shore Neighbourhood Plan Phase 2 Community Engagement Summary Report* (available online at letstalk.kamloops.ca/northshoreplan).



PHASE 1 Background Research and Baseline

January–June 2020



PHASE 2 Visioning, Values, and Goals

July 2020–March 2021



PHASE 3 Policy Creation, Draft and Final Plan

April 2021–September 2022

In the second half of Phase 2, the City held a design "charrette" workshop, which consisted of stakeholder meetings and public events hosted by City staff and a design team. The charrette explored ideas and design concepts for the North Shore Town Centre, Tranquille Market Corridor, and Tranquille South character areas. The framework for the charrette process is outlined in the *North Shore Neighbourhood Plan Design Brief* and the outcomes and design concepts produced during the charrette are summarized in the *North Shore Neighbourhood Plan Design Charrette Summary Report* (both available online at letstalk.kamloops.ca/northshoreplan).

Phase 3 involved refining the design concepts and developing a North Shore vision and strategic directions based on the feedback received in Phase 2. These concepts and strategic directions were presented to the public and stakeholders in the first half of Phase 3 and are summarized in the *North Shore Neighbourhood Plan Strategic Directions* document. Feedback on the strategic directions was then used to develop a draft North Shore Neighbourhood Plan, which was presented to the public and stakeholders in the second half of Phase 3 before completing a final round of revisions and presenting the plan to Council for adoption in September 2022. The strategic directions, draft plan, and final plan are available online at letstalk.kamloops.ca/northshoreplan.

This report summarizes the engagement activities and input received during Phase 3.



An open house held at McArthur Island Sport and Event Centre where the public could review and speak with City staff about the draft North Shore Neighbourhood Plan

2.0 SUMMARY OF PHASE 3 ENGAGEMENT »

Phase 3 engagement activities ran from April 2021 to August 2022 and were used to gather community feedback on two key stages of plan development: 1) the strategic directions, including design concepts and key discussion items, and 2) the draft plan, including the draft vision, future land use framework, policies for 13 character areas and 8 topic areas, "big moves", and implementation actions.

ENGAGEMENT ACTIVITIES

Phase 3 engagement included public and stakeholder events as well as other opportunities for the community to provide input on the North Shore planning process. Due to the unique challenges presented by the COVID-19 pandemic, both in-person and online engagement opportunities were used to meet the diverse needs and preferences of the community.

Phase 3 activities included:

- **Strategic Directions Virtual Sessions:** In June 2021, four virtual sessions were held using Zoom to engage the community on the strategic directions due to COVID-19 restrictions. Each session included a presentation, interactive poll questions, and opportunities for participants to engage directly with City staff.
- **Strategic Directions Online Survey:** An online survey was available from the beginning of May to the end of June 2021, providing an opportunity to collect feedback from community members who were unable to attend one of the virtual sessions.

- **Youth Engagement:** City staff engaged a class from Brocklehurst Middle School, which included an assignment to develop a North Shore card deck. Each student developed one card relating to a topic area and draft plan goal. On one side, the students drew an image representing what the goal meant to them. For the other side, the students worked in groups to develop key ideas to help achieve each goal and added their ideas to the cards. The students then presented them to City staff.
- **Draft Plan Open House:** In June 2022, one in-person open house was held at McArthur Island Sport and Event Centre to engage the community on the draft plan. It included interactive displays and opportunities for participants to engage directly with City staff.

- **Draft Plan Virtual Session:** One virtual session was held in June 2022 to provide an alternative option to the in-person open house to engage the community on the draft plan. The session was held using Zoom and included a presentation, interactive questions using Mentimeter (an online engagement tool), and opportunities for participants to engage directly with City staff.



Example of a card created by Brocklehurst Middle School students

- **Draft Plan Online Survey:** An online survey was available over the course of June 2022 to provide another opportunity to collect feedback from community members on key components of the draft North Shore Neighbourhood Plan.
- **Stakeholder Meetings:** Meetings and ongoing opportunities for correspondence and feedback were held with various community stakeholder groups, businesses, and landowners to gather input on the strategic directions, draft plan, and each group's priorities for the North Shore. Engaged groups are listed in Section 4.0.
- **North Shore Neighbourhood Plan Advisory Group:** In Phase 1, an advisory group was established to incorporate community objectives into the planning process and ensure the best interests of Kamloops residents are considered. The group features representatives from a range of stakeholder organizations, including business groups, neighbourhood associations, social service organizations, and the arts community. City staff met with the advisory group at key intervals throughout the planning process.
- **Let's Talk Kamloops Online Platform:** The City's Let's Talk Kamloops online engagement platform featured background and engagement information for the North Shore planning process, posted regular updates on the project, provided access to online surveys, and allowed community members to connect with City staff.
- **Project Communications:** Various means of communicating project updates and advertising engagement opportunities were carried out at key project milestones. This included sending e-newsletters to subscribers of the project mailing list, circulating press releases, posting newspaper advertisements, adding engagement dates to the City's Event Calendar, and sharing updates through a number of social media platforms, including Facebook, Twitter, Instagram, and LinkedIn.



The community open house for the draft plan was held at McArthur Island Sport and Event Centre

3.0 PHASE 3 BY THE NUMBERS »

This section summarizes engagement activities and statistics for Phase 3 carried out between April 2021 and August 2022.

Community Engagement

- Five virtual and one in-person community sessions attended by 28 people
- 377 completed online surveys
- Over a dozen students engaged during two virtual sessions
- 63 participants at 12 stakeholder meetings
- Over 550 recipients of two e-newsletters
- Over 4,648 web page views (April 2021 to August 2022)
- Two North Shore Neighbourhood Plan Advisory Group meetings

Social Media

- Nine Facebook posts reached 22,798 people and received 155 reactions, 80 comments, 24 shares, and 1499 engagements
- Eight Twitter posts reached 9,756 people and received 14 reactions, 2 comments, 11 shares, and 142 engagements
- Three Instagram posts reached 3,800 people and received 60 reactions and 2 shares
- Two LinkedIn posts reached 714 people and received 19 reactions and three comments

News Media

- One media interview
- Seven newspaper ads/event notices
- Two press releases



Open house participants discuss ideas with City staff and other attendees

4.0 PHASE 3 ENGAGED GROUPS »

The following section is a list of business groups, neighbourhood associations, institutions, and others that provided input during Phase 3 in addition to the general public.

Neighbourhood Associations

- McDonald Park Neighbourhood Association
- North Shore Central Community Association

Government Agencies/Institutions

- Interior Health
- Kamloops Airport Authority Society
- School District No. 73

Community Groups

- ASK Wellness
- A Way Home
- Boys and Girls Club
- Canadian Mental Health Association
- Elizabeth Fry Society
- Interior Community Services
- Kamloops Arts Council
- Kamloops Association for Low-Carbon Commuting and Transportation
- Kamloops Food Bank
- Kamloops Food Policy Council
- Kamloops Immigrant Services
- Kamloops YMCA/YWCA
- People in Motion
- United Way Thompson Nicola Cariboo

Business Groups

- Kamloops and District Real Estate Association
- Kamloops Chamber of Commerce
- Kamloops Innovation Centre
- North Shore Business Improvement Association
- Tourism Kamloops
- Venture Kamloops

Development Industry

- Canadian Home Builders' Association Central Interior
- Acres Enterprises
- ARPA Investments
- Bluegreen Architecture
- Fulcrum Development
- Grace Contracting
- K & P Construction
- Kelson Group
- L.A. West Associates
- Nexbuild Construction
- Orchards Walk Developments
- Richard Hunter Architects
- Total Concept Developments
- Trophy Developments
- TRUE Consulting
- Wrabel Brothers Construction

Youth

- Brocklehurst Middle School
- Thompson Rivers University Students' Union

Indigenous Community Groups and First Nations

- Kamloops Aboriginal Friendship Society
- Tk'emlúps te Secwépemc

City

- Heritage Engagement Group
- North Shore Neighbourhood Plan Advisory Group
- City staff
- Mayor and Council

5.0 RESULTS »

This section provides a high-level overview of the input received from the public and stakeholder groups during the two key stages of Phase 3: 1) the strategic directions and 2) the draft plan. A record of verbatim comments, where available, is included in the separate Appendices document at letstalk.kamloops.ca/northshoreplan.

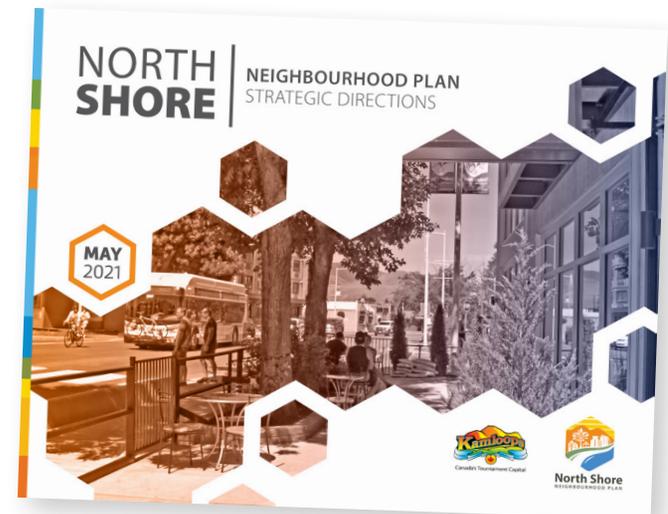
5.1 STRATEGIC DIRECTIONS

In Phase 3, a set of strategic directions, informed by community input provided during Phase 2, were presented to the community. Following further feedback, these strategic directions formed the basis of the detailed policies, "big moves", and implementation actions contained in the draft North Shore Neighbourhood Plan.

The following is a summary of public and stakeholder feedback received during online and in-person engagement activities in the first half of Phase 3 regarding the strategic directions. Participants were asked to share feedback on the following topics:

- initial draft vision statement
- strategic directions for:
 - 9 topic areas (e.g. housing)
 - 11 character areas (e.g. Brocklehurst)
 - 9 key discussion items

The feedback is summarized here by the above topics. Where available, graphs displaying results from the strategic directions online survey are shown. For more information on the strategic directions, see the *North Shore Neighbourhood Plan Strategic Directions* document online at letstalk.kamloops.ca/northshoreplan.



The community was engaged on the topics contained in the North Shore Neighbourhood Plan Strategic Directions document

The initial draft vision statement presented to the community with the strategic directions:

Draft Vision:

*The North Shore is an **inclusive, dynamic, and complete** community that provides a high quality of life for every resident; supports a vibrant local economy; and offers amenities, services, and activities for all ages and abilities.*

- **Inclusive** - The North Shore is welcoming, affordable, and accessible with a strong sense of community pride and is a place where people feel safe, ethnic and cultural diversity are celebrated, its most vulnerable residents are treated equitably and respectfully, and a diversity of housing options and services are available to ensure people of all walks of life can thrive.
- **Dynamic** - An attractive, eclectic, authentic, and innovative destination for local arts, culture, and food, the North Shore is animated day and night by creative entrepreneurs; inviting streetscapes and public gathering spaces; and lively entertainment, events, and recreational opportunities.
- **Complete** - With a well-connected network of sidewalks, bike routes, and green streets, the North Shore provides residents convenient access to a wide range of retail options, employment areas, health services, parks, waterfront amenities, and community facilities.

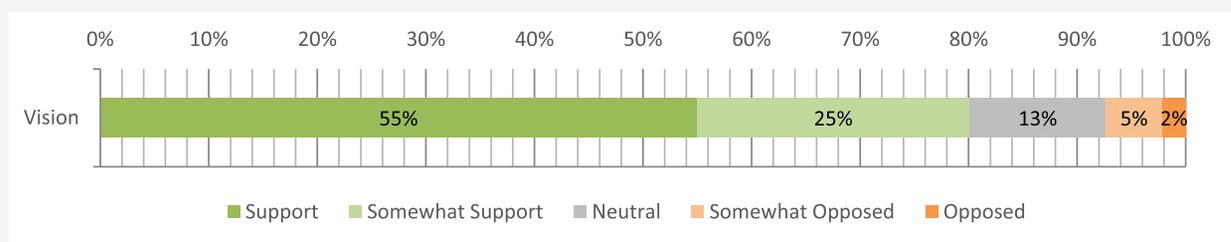
DRAFT VISION STATEMENT

An initial draft vision statement was developed using feedback received from the community during Phase 2 that included three sub-statements to expand on the statement's main themes.

Level of Support

Figure 5.1 below presents the overall level of support for the initial draft vision statement as indicated by community members on the online survey.

Figure 5.1 » Question: Rate your level of support for the draft vision statement



Source: strategic directions online survey

Feedback

Key themes from the public and stakeholders included the following:

- Important that the vision addresses inclusivity, accessibility, equity, and diversity
- Change “its most vulnerable” to “all” residents, otherwise it assumes the most vulnerable will remain vulnerable – vision statement should present an ideal state
- Highlight the environment/sustainability in the vision statement
- Prioritize resident safety and crime reduction
- Increase resources for the unhoused and those struggling with mental health and drug addiction
- Support middle-class residents and small business owners
- Reduce reliance on vehicular travel and support improved pedestrian accessibility
- Upgrade basic amenities such as sidewalks, green spaces, streetlights, and drainage systems
- Increase access to affordable housing for all North Shore residents
- Encourage additional recreational opportunities and cultural events on the North Shore

TOPIC AREAS

The strategic directions in this section covered nine diverse topic areas that provide guidance on planning and land use management within the plan area. The nine topic areas were:

- Land Use
- Transportation and Mobility
- Infrastructure and Environment
- Housing
- Parks and Public Places
- Arts, Culture, and Heritage
- Economic Development
- Health and Safety
- Food Security

Included with each topic area was a guiding goal and two to three strategic directions relating to distinct sub-topics or focus areas.

Key themes from participants regarding the nine topic areas included the following:

Land Use

- Take street design and connectivity into account when making land use decisions
- Ensure the North Shore is a complete community where residents have convenient access to daily services and amenities
- Consider the inclusion of higher density zones to promote infill along busier corridors
- Explore creative ways of increasing housing and commercial density across the North Shore

Transportation and Mobility

- Improve beautification of active transportation routes to make them more appealing and to provide more opportunities for shade/cooling for users
- Increase transit routes and frequencies to offset motor vehicle use
- Introduce more left turn lanes, streetlights, and lower speed limits to reduce traffic congestion while avoiding a decrease of vehicle lanes

Infrastructure and Environment

- Ensure new development incorporates greenspaces/landscaping to improve area appeal and help with air quality and heat island effects
- Increase multi-family, mixed-use development to decrease vehicle traffic and carbon footprint
- Explore methods for new developments to achieve net-zero energy requirements to avoid future retrofitting

Housing

- Maintain affordability for low- and middle-income residents
- Encourage a diversity of housing options for residents of all ages, abilities, lifestyles, and income levels, including co-op and seniors housing
- Consider 4-, 6-, and 8-plexes to increase supply while supporting building forms that can be sensitively integrated into lower-density areas
- Ensure 24/7 on-site professional support staff are available for social housing developments

Parks and Public Places

- Add more pocket parks throughout the North Shore
- Increase sport and recreational infrastructure

Arts, Culture, and Heritage

- Make it easier for young entrepreneurs to invest in studio space (e.g. re-evaluate building permit procedures)

Economic Development

- Would like to see key community groups and partners referenced within this section of the plan to reflect the diversity of organizations participating in this work

Health and Safety

- Consider penalties for commercial property owners who neglect their property
- Identify effective traffic calming methods in areas with heavy motor vehicle use
- Prioritize sidewalks on all streets

Food Security

- Introduce fruit trees when increasing the urban tree canopy and consider incentivizing homeowners to participate in maintenance/food growing
- Introduce more community gardens alongside new housing developments
- Invest in additional opportunities and resources to support food security

CHARACTER AREAS

The community was engaged on strategic directions for 11 character areas that each display a unique form, character, and function within the broader plan area. The 11 character areas were:

- North Shore Town Centre
- Tranquille Market Corridor
- Tranquille South
- 8th Street Corridor
- Schubert Drive Neighbourhood
- John Tod Neighbourhood
- McDonald Park Neighbourhood
- Halston Entry Corridor
- North Kamloops West
- Brocklehurst
- Airport Lands and Entry Corridor

Input regarding the first three character areas is included in the following section on key discussion items, which included distinct design concepts for these areas. Feedback from participants regarding the remaining eight character areas is summarized here:

8th Street Corridor

- Increase access to grocery stores, childcare, and public green space

Schubert Drive Neighbourhood

- Add more sidewalks to better connect residents with adjacent commercial areas
- Increase transit routes and bus frequency

John Tod Neighbourhood

- Increase transit routes and bus frequency
- Reintroduce a school and add more park space to support area residents and families

McDonald Park Neighbourhood

- Avoid increased infill below the flood plain
- Increase housing density on residential streets
- Ensure the form and character of any new development reflects the existing neighbourhood

Halston Entry Corridor

- Increase number of trees and landscaping to offset industry and vehicle traffic emissions

North Kamloops West

- Invest in additional green space, such as parks or community gardens
- Increase mixed-use developments
- Ensure the form and character of any new development reflects the existing neighbourhood

Brocklehurst

- Establish multi-use pedestrian and cyclist pathways off of congested vehicle traffic roads
- Encourage multi-use developments for increased housing and commercial density

Airport Lands & Entry Corridor

- Maintain commercial activity near the Airport Lands rather than residential development
- Ensure necessary amenities such as transit services, schools, parks, grocery stores, and recreational facilities are established to support increased housing development



8th Street Corridor



McDonald Park Neighbourhood



North Kamloops West

KEY DISCUSSION ITEMS ("BIG MOVES")

The community was engaged on nine key discussion items, which related to the strategic directions for one or more of the topic and / or character areas. These key items formed the basis of the "big moves" in the draft North Shore Neighbourhood Plan. The nine key items were:

- North Shore Town Centre - Urban Village
- Tranquille Market Corridor - Cultural Village
- Tranquille South - Live/Work Units
- Missing Middle Housing
- Sensitive Infill Housing
- Civic Park & Public Amenity Building
- New Neighbourhood Park
- Rivers Trail Extension
- East-West Bike Routes

Key themes from public and stakeholder feedback included the following:

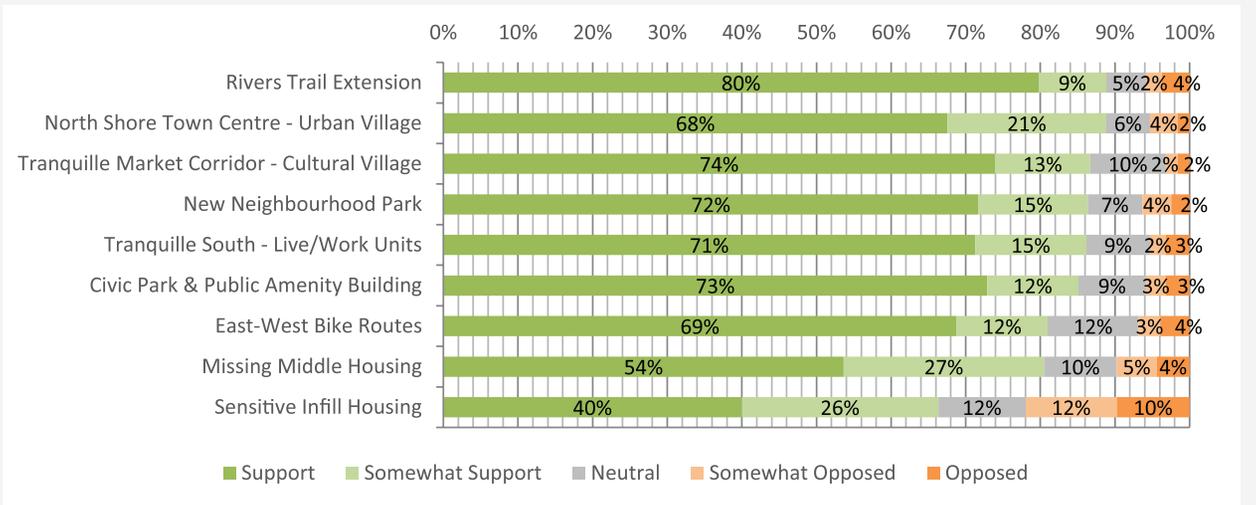
North Shore Town Centre - Urban Village

- Much needed change that would support a stronger sense of community in the area
- This area needs revitalization and pedestrian improvements
- Would make the area more appealing and livable
- Ensure new development is consistent with the existing form and character
- Introduce big box stores into the area while prioritizing support for local businesses

Level of Support

Figure 5.2 below presents the overall level of support for key discussion items as indicated by community members on the online survey.

Figure 5.2 » Question: Rate your level of support for the key discussion item



Source: strategic directions online survey

- Consider incentives to attract retailers and developers to the North Shore
- Promote accessibility and avoid gentrification
- Provide sufficient access for bike and pedestrian traffic
- Ensure adequate parking space for drivers
- Introduce designated bus lanes and more routes to reduce traffic
- Consider assigning secondary streets for bus and bike access only
- Prioritize community initiatives that welcome diversity and inclusion



Concept sketch for the North Shore Town Centre produced through the Phase 2 Design Charrette process

Sensitive Infill Housing

- Ensure any new styles of housing are slowly and responsibly integrated into the neighbourhood
- Ensure infrastructure can accommodate anticipated population growth and density
- Ensure new development is consistent with the form and character of the surrounding neighbourhood
- Support long-term transportation needs for residents, including sufficient parking, increased bus frequency and routes, bike lanes, and pedestrian pathways
- Introduce sufficient green space to support increased density, food security, and encourage healthy lifestyles for residents
- Consider rezoning to incorporate density alternatives, such as smaller 4-plex and 6-plex developments, in traditional duplex lots



A duplex that reflects the design of neighbouring single-family homes is an example of sensitive infill

Civic Park & Public Amenity Building

- Will help to reduce urban heat island effect created by surface parking in this area
- Will help address the lack of greenspace in this area
- Any new public spaces will need to properly address homelessness and drug use to ensure they remain inviting to the general public
- Introduce commercial amenities into the space, such as vendors or a coffee shop, to encourage social activity
- Ensure there is enough space for vehicle and bike parking



Concept sketch for the North Shore Town Centre that identifies a potential location for a new civic park

New Neighbourhood Park

- This will increase the neighbourhood's appeal and quality of life for residents
- Benefits locals and attracts tourists
- Address homelessness and drug use along the waterfront
- Incorporate amenity spaces such as playgrounds, picnic tables, barbecue pits, and public washrooms
- Consider an area for an off-leash dog park
- Ensure all parks are easily accessible for all residents and add ramps for beach access
- Waterfront access should be improved throughout the North Shore
- Introduce flood mitigation in the event of high water levels



Map indicating the approximate location for a new neighbourhood park, as per the Parks Master Plan



An extension of the Rivers Trail is envisioned along the shoreline west of the Overlanders Bridge and three new east-west bike routes are proposed to connect from waterfront to waterfront

Rivers Trail Extension

- Would be beneficial for tourism to have a connected trail around the city with parks and amenities
- This would add character to the existing neighbourhood
- Great to better connect the area to the waterfront
- Balance urban revitalization with efforts to make housing affordable for all residents
- Ensure residential and commercial waterfront development is protected from flood events
- Introduce amenities along the boardwalk, such as restaurants and public restrooms, to increase pedestrian traffic and nightlife along the riverfront
- Ensure there are multiple access points along the length of the Rivers Trail extension
- Provide nighttime lighting along the trail to enhance user safety
- Ensure there is adequate parking near amenities for bikes and vehicles
- Consider building a dedicated pedestrian bridge to connect the north and south shores

East-West Bike Routes

- Enhancing cycling infrastructure in the most bike-friendly part of the city is a good idea
- Need to alleviate vehicle traffic congestion on the North Shore
- Prioritize accessibility and connectivity across the North Shore with improvements to bike routes and pedestrian paths
- Promoting bike and pedestrian travel will decrease carbon emissions
- Ensure there is sufficient bike parking in commercial areas to support increased foot traffic for local businesses
- Install separated bike lanes to support cyclist safety
- Upgrade the sidewalk and bike lane on the Overlanders Bridge
- Install paved sidewalks along new bike routes to improve accessibility

5.2 DRAFT PLAN

The input received on the strategic directions in the first half of Phase 3 informed development of the draft North Shore Neighbourhood Plan. In the second half of Phase 3, the draft plan was presented to the community for further input and refinement and to ask: *Did we get it right?*

Participants shared feedback on the following components of the draft plan:

- a revised vision statement
- a set of guiding principles
- a future land use framework identifying key areas and housing forms for residential infill opportunities
- policies for 13 character areas
- policies for 8 topic areas
- community priorities, which related to the draft implementation action items

The feedback is summarized here by the above listed topics. Where available, graphs summarizing results from the draft plan online survey are displayed.

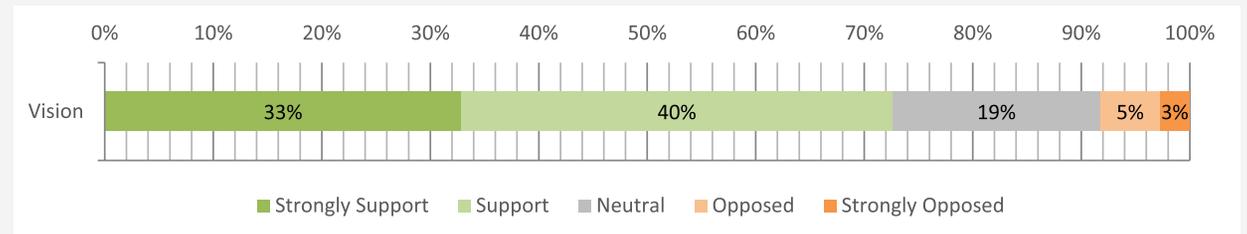
For more information on the draft plan, see the draft *North Shore Neighbourhood Plan* document online at letstalk.kamloops.ca/northshoreplan.

REVISED VISION STATEMENT

Level of Support

Figure 5.3 below presents the overall level of support for the revised draft vision statement as indicated by community members on the draft plan online survey.

Figure 5.3 » Question: Rate your level of support for the revised draft vision statement



Source: draft plan online survey

Feedback

Key themes from participants included the following:

- Highlight disenfranchised citizens in the vision statement
- Concerned about new development leading to gentrification and displacement - this should be mitigated (e.g. developers could compensate displaced residents)
- Increase quality and quantity of pedestrian paths and improve pedestrian safety
- Include age-friendly infrastructure throughout parks and public spaces (e.g. benches, rest stops)
- Promote more police and RCMP presence
- Enhance paving on cycling routes
- Acknowledge Tk'emlúps te Secwépemc and the culture and vibrancy of Indigenous residents
- Retain as many trees as possible when development occurs
- Ensure a focus on environmental issues and climate change prevention
- Improve the beautification of North Shore streets
- Improve rapid transit connections between the North Shore and other key areas of the city
- Add "safe" and "affordable" to the vision statement
- Provide additional rental housing options
- Change the statement so that it is future-oriented - right now it reads like you're describing the current state of the North Shore, which is not accurate

The guiding principles:

Welcoming Mixed-Use Districts

Walkable neighbourhood centres that invite North Shore residents and visitors to live, work, shop, and play.

Embrace the Waterfront

A waterfront that provides opportunities for recreating, socializing, shopping, and dining while enhancing natural ecosystems and mitigating flood risk.

Connecting Corridors

A well-connected network of sidewalks and multi-use paths connect distinct districts, neighbourhood nodes, and major amenities in an accessible, safe, and convenient manner.

Community Building

Land uses and a built form that support local people, businesses, and community groups to grow, collaborate, and undertake projects that improve the community and better the lives of residents.

Add Missing Housing

Housing options that span the spectrum between single-family homes and high-rise apartments support affordability and the needs of a diverse demographic

Community Well-Being

An urban realm that supports the health of residents and enhances safety through improvements to lighting, landscaping, signage, transportation infrastructure, and building design.

Celebrate Character

The North Shore's unique character, culture, and history, including its Indigenous heritage, is celebrated through its built form and community events.

Shared Space

Public gathering spaces provide opportunities for seating, eating, events, and socializing.

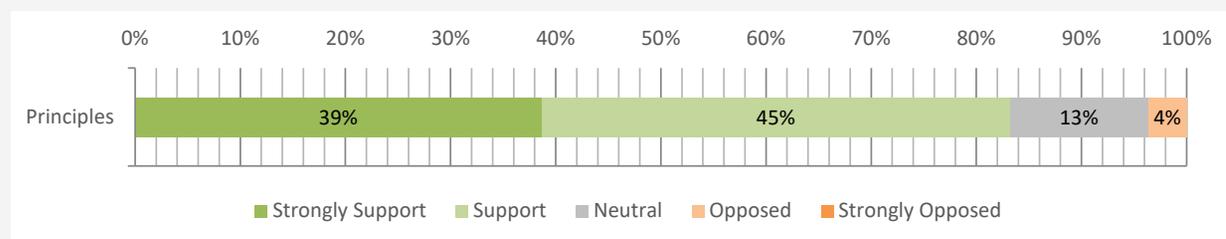
GUIDING PRINCIPLES

A set of guiding principles was developed that combines the values expressed by the community with best planning practices to promote sustainable development and provide direction for the draft plan's goals, objectives, and policies.

Level of Support

Figure 5.4 below presents the level of support for the draft guiding principles as indicated by community members on the draft plan online survey.

Figure 5.4 » Question: Rate your level of support for the guiding principles



Source: draft plan online survey

Feedback

Key themes from participants included the following:

- Incorporate a mix of housing types when densifying the North Shore
- Concerned about increased population density
- Prioritize safety, such as by incorporating CPTED (Crime Prevention Through Environmental Design) in future development
- Address climate change adaptation and mitigation more explicitly
- Support waterfront access, usage, and improvements
- Improve transit routes and infrastructure
- Increase retail development and retail opportunities for residents
- Create incentives for local businesses to remain on the North Shore
- Celebrate the area's unique ethnic and cultural history
- Support the protection of mature trees
- Address homelessness
- Prioritize small local businesses over large commercial retail

FUTURE LAND USE FRAMEWORK

The draft plan includes a future land use framework that provides general guidelines on the level of residential density, types of housing, and approximate locations that would be supported by the City for new infill development.

The framework is made up of a hierarchy of three area types with different directions in terms of the principal form and density of new residential infill development:

- Mixed-Use Districts (e.g. North Shore Town Centre)
- Residential Infill Corridors and Shoulder Areas (e.g. Fortune Drive)
- Neighbourhood Sensitive Infill Areas (e.g. McDonald Park Neighbourhood)

For more information on the land use framework and the three area types, see the draft North Shore Neighbourhood Plan online at letstalk.kamloops.ca/northshoreplan.

Level of Support

Figures 5.5 to 5.9 present the results from five questions posed regarding the three different area types as indicated by community members on the draft plan online survey.

Figure 5.5 » Question: Rate your level of support for introducing mixed-use (e.g. commercial with residential apartments above) and multi-family residential development in the following areas

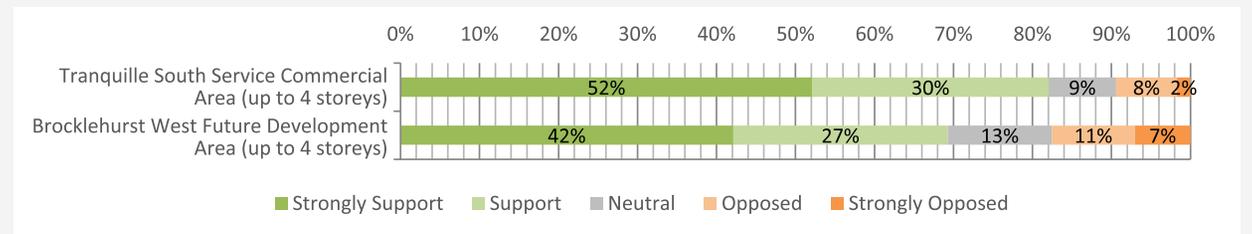


Figure 5.6 » Question: Rate your level of support for low- to medium-density residential development along the following key corridors

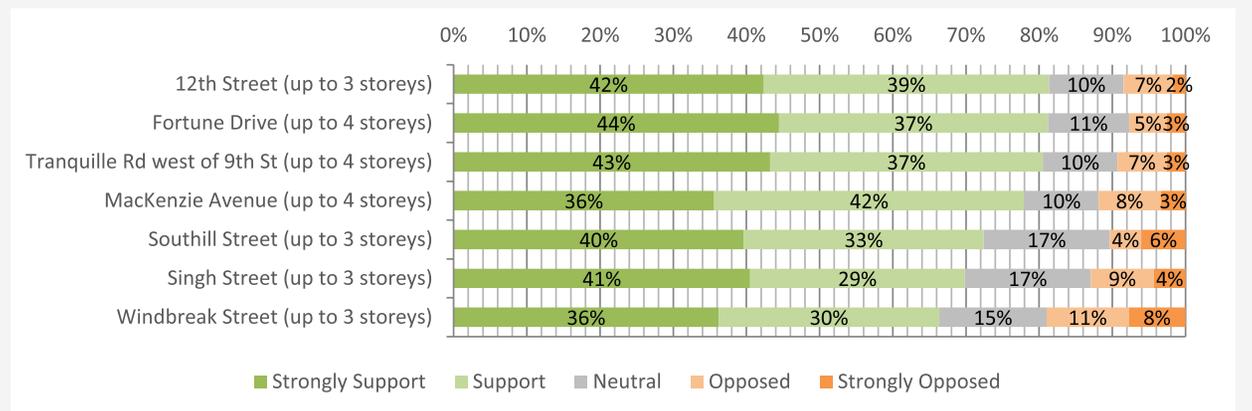
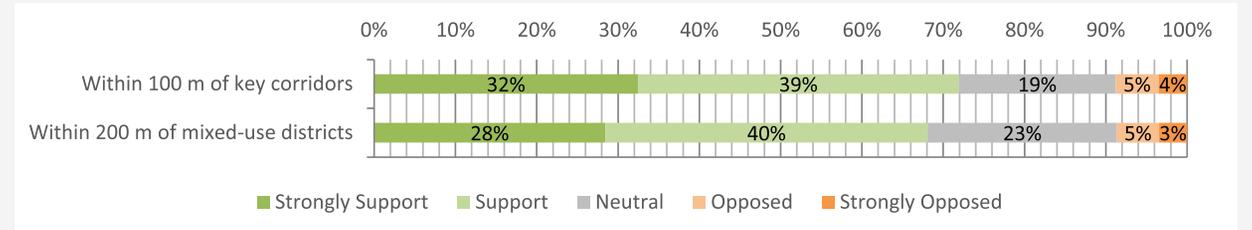


Figure 5.7 » Question: Rate your level of support for low- to medium-density residential infill in the following shoulder areas



Source: draft plan online survey



Example of a three-storey townhouse development in downtown Kamloops

Figure 5.8 » Question: Rate your level of support for the following types of development in key corridors and shoulder areas

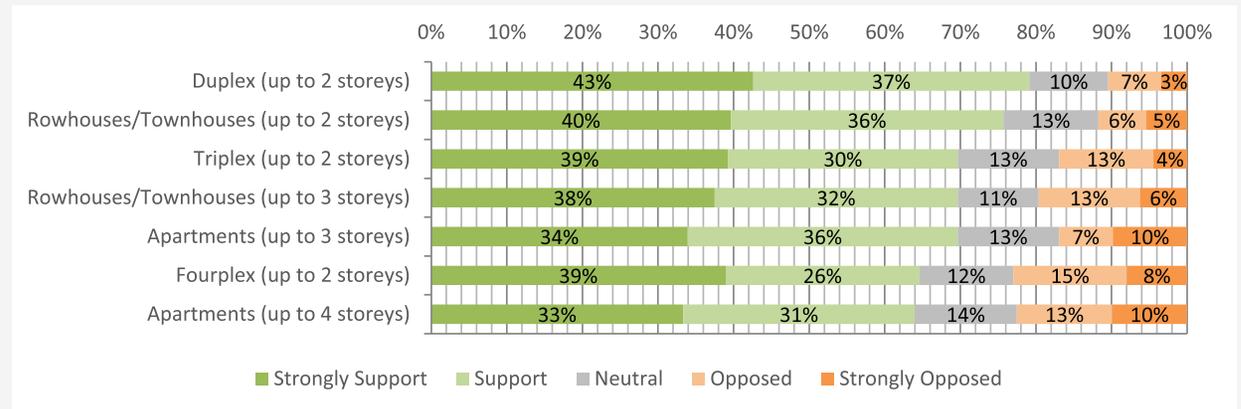
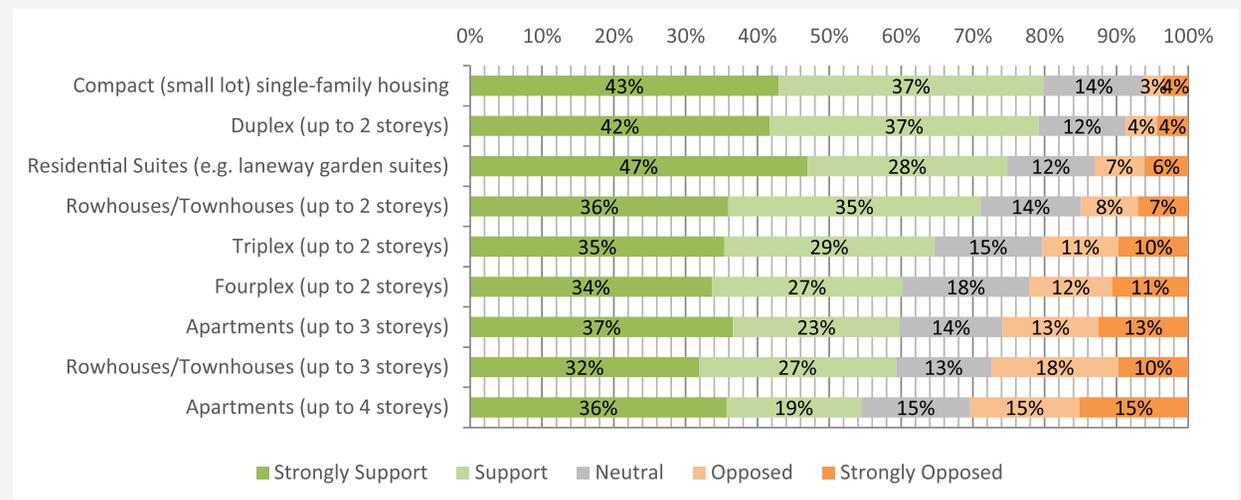


Figure 5.9 » Question: Rate your level of support for the following types of development in neighbourhood sensitive infill areas



Source: draft plan online survey

Feedback

Key themes on the future land use framework from participants included the following:

- Concerned about adding density / development along the shoreline
- Concerned about school capacity, lack of green spaces, and traffic congestion if more housing added
- Need more public transit options to support increase in density
- Concerned about development higher than 2 storeys
- Encourage housing developments higher than 4 storeys (e.g. 6 storeys, 10 storeys in Brocklehurst Centre)
- Introduce a variety of housing types to accommodate all residents
- Permit carriage homes and houses on smaller lot sizes
- Permit row housing in town centers
- Preserve single-family homes on large lots
- Prioritize development of supportive and affordable housing
- Ensure any infill development is sensitive to the uses, forms, and designs that already exist in the area
- Improve pedestrian infrastructure
- Include child- and youth-friendly amenities in new multi-family developments
- Increase parking allowances
- Support small businesses in residential areas
- Increase development of single-family dwellings
- Ensure new development is accessible (e.g. includes elevators)
- Consider new commercial zoning types to increase density
- Increase density allowances
- Prioritize housing affordability
- Include green spaces adjacent to or as part of new development, including communal courtyard/garden space
- Increase townhouse and apartment development
- Prioritize development of recreational, park, and green spaces
- Avoid new development in lower-density or rural areas
- Ensure sufficient street parking for tenants and guests of new housing development
- Develop safe and efficient bicycle transportation networks connecting the North Shore
- Densify key corridors and shoulder areas
- Preserve existing single-family housing

CHARACTER AREAS

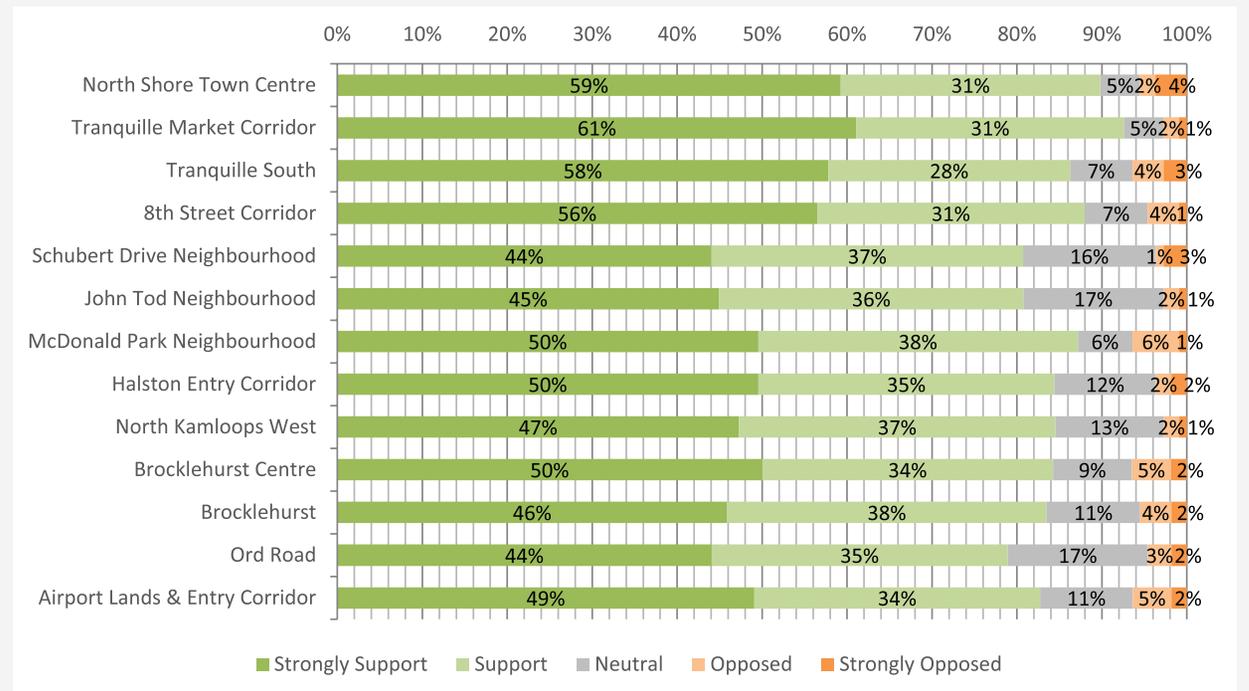
The community was engaged on the policies for the 13 character areas that each display a unique form, character, and function within the broader plan area. These are:

- North Shore Town Centre
- Tranquille Market Corridor
- Tranquille South
- 8th Street Corridor
- Schubert Drive Neighbourhood
- John Tod Neighbourhood
- McDonald Park Neighbourhood
- Halston Entry Corridor
- North Kamloops West
- Brocklehurst Centre
- Brocklehurst
- Ord Road
- Airport Lands and Entry Corridor

Level of Support

Figure 5.10 below presents the level of support for the character area policies as indicated by community members on the draft plan online survey.

Figure 5.10 » Question: Rate your level of support for the character area policy directions



Source: draft plan online survey

Feedback

Open-ended questions on the online survey grouped several character areas together and so the following key themes from the public and stakeholders are listed by their respective character area groups:

North Shore Town Centre, Tranquille Market Corridor, Tranquille South, and 8th Street Corridor

- Increase mature trees in landscaping of new developments
- Improve and densify housing adjacent to the North Shore Town Centre
- Encourage a mix of housing types in the area
- Concerned about concentrating social housing in one area
- Concerned about limited parking on Tranquille Road as new development added
- Concerned about safety, drug use, and panhandling
- Expand nightlife in commercial areas
- Address homelessness on the waterfront
- Concerned about impacts of flooding on waterfront development
- Add new retail opportunities
- Make 8th Street more pedestrian-friendly
- Incorporate more opportunities for green roofs, including opportunities for food growing
- Focus on better maintaining existing streetscapes (e.g. sidewalks, crosswalks, landscaping)
- Reduce surface parking lots by adding more opportunities for underground parking
- Encourage commercial development on the waterfront
- Create more safe and efficient bike routes between residential, park, and retail areas, including an improved Rivers Trail along Tranquille Road out to Brocklehurst
- Plant more trees and flowers
- Improve public transit
- Increase density in the Tranquille South service commercial area



Example of existing landscaping along Tranquille Road



Existing multi-use path along Singh Street

Schubert Drive Neighbourhood, John Tod Neighbourhood, McDonald Park Neighbourhood, and Halston Entry Corridor

- Improve safety of McDonald Park
- Address speeding vehicles on Schubert Drive (e.g. install speed bumps)
- Provide more opportunities for Infill in the Schubert Drive Neighbourhood
- Concerned about infill reducing greenspace
- Concerned about building in floodplain areas
- Need to improve maintenance of Schubert Drive, including upgrades to the Rivers Trail (e.g. fixing roots/tripping hazards)
- Concerned about safety
- Need to address homelessness
- Preserve single-family housing
- Complete a connection from Kitchener Crescent to the Schubert Drive Rivers Trail
- Improve Overlander Park (e.g. new amenities)
- Encourage more commercial development and amenities (e.g. coffee shops, food trucks) along the Rivers Trail
- Have more support services included with social housing
- Widen the Rivers Trail to create separate marked areas for pedestrians and cyclists
- Make improvements to flood prevention infrastructure
- Focus density in commercial centres and major corridors while maintaining the character of residential areas
- Add more sidewalks and bike lanes
- Preserve mature trees and add more greenspace/parks
- Improve public transit
- Improve CPTED (Crime Prevention Through Environmental Design) strategies along the waterfront

North Kamloops West, Brocklehurst Centre, Brocklehurst, Ord Road, and Airport Lands & Entry Corridor

- Concerned about infill generating more traffic in the area
- Need to improve parking options for Brocklehurst Park - parking and traffic are congested along Schreiner during community events
- Residential not appropriate next to airport
- Build a second bridge crossing
- Add a hotel near the airport
- Preserve single-family homes
- Create safe cycling and walking infrastructure in Brocklehurst, including adjacent to parks and other community amenities
- Need more affordable retail options in the area
- Reduce residential development on Ord Road
- Improve public transit, including adding transit along Ord Road
- Add more landscaping at Brocklehurst Centre
- Improve pedestrian and cycling access and infrastructure on Ord Road
- Create more greenspace in Brocklehurst
- Add more small-scale neighbourhood-serving commercial nodes in Brocklehurst

TOPIC AREAS

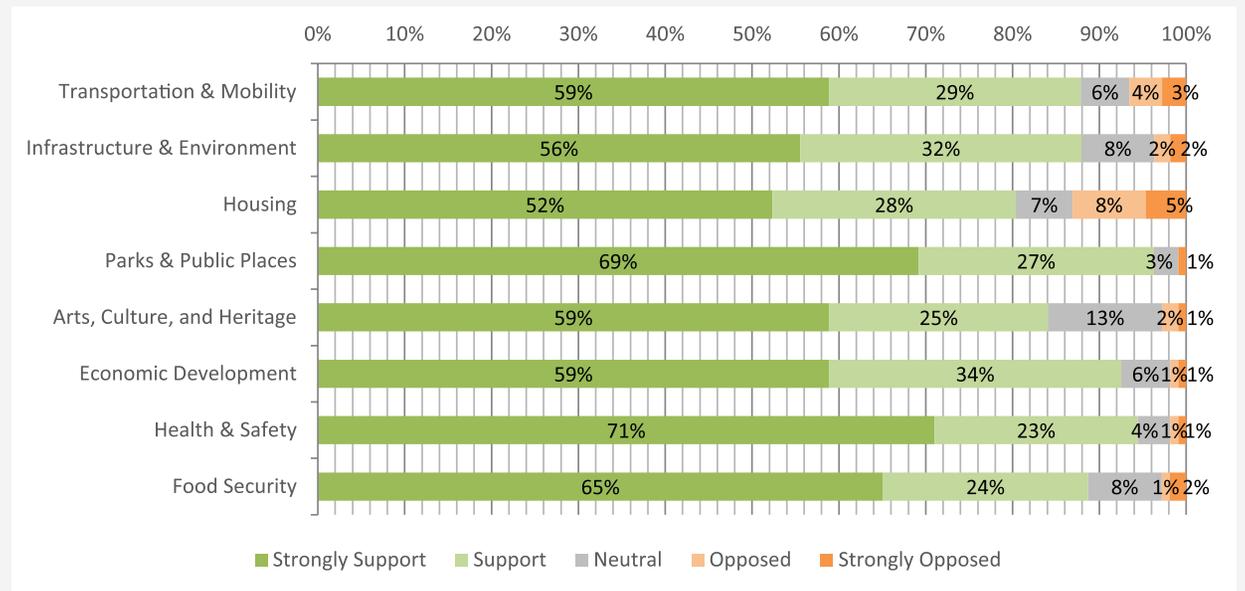
The community was engaged on the policies for the eight topic areas, which provide guidance on planning and land use management across the entire plan area. These are:

- Transportation and Mobility
- Infrastructure and Environment
- Housing
- Parks and Public Places
- Arts, Culture, and Heritage
- Economic Development
- Health and Safety
- Food Security

Level of Support

Figure 5.11 below presents the level of support for the topic area policies as indicated by community members on the draft plan online survey.

Figure 5.11 » Question: Rate your level of support for topic area policy directions



Source: draft plan online survey

Feedback

Key themes from the public and stakeholders, organized by topic area, included the following:

Transportation & Mobility

- Consider adding bike lanes to secondary roads instead of main arterials
- Concerned about potential safety conflicts between fast bikes and pedestrians on multi-use paths
- Partner with BC Transit to improve bus service
- Prioritize active transportation infrastructure and accessibility for cyclists and pedestrians
- Create safe and efficient bicycle transportation networks between residential, park, and retail areas
- Improve recreational cycling connections west of the plan area (e.g. along Ord Road out to Tranquille on the Lake)
- Close gaps in the sidewalk network
- Reduce parking requirements for new development
- Ensure there is enough parking to accommodate the needs of residents
- Create better bike and pedestrian connections between the north and south shores
- Consider alternative routes for new bike paths (e.g. alleyways) rather than reallocating vehicle road space

Infrastructure & Environment

- Mandate charging stations in new housing developments for electric vehicles
- Protect the environment
- Plant more trees and flowers

Housing

- Increase affordable, rental, and social housing development types
- Consider cooperative housing developments to support housing affordability
- Limit basement suite development
- Concerned about over-concentration of social housing on the North Shore
- Create more pet-friendly housing
- Create diverse housing that combines owners and low-income rental to support a mix of demographics

Parks & Public Places

- Would like to see a new community facility (e.g. recreation centre, pool) on the North Shore
- Improve access to the waterfront
- Create more park spaces on the North Shore
- Address nuisance animals in public areas (e.g. geese, marmots at McArthur Island Park)
- Improve Overlander Park (e.g. better washroom facilities, more wayfinding signage)

Arts, Culture, and Heritage

- Work with local organizations (e.g. NSBIA, community associations) to support new and existing local events and initiatives (e.g. night market, Brewloops, community garage sales)

Economic Development

- Support local businesses
- Address hotel and motel vacancy issues
- Improve nightlife and business opportunities for the North Shore
- Develop a more robust tourism industry on the North Shore

Health & Safety

- Concerned about drug use and illegal camping
- Prioritize public safety and reduce crime
- Address homelessness
- Implement 24-hour public toilet facilities on the North Shore

Food Security

- Provide Kamloops residents with the tools to grow their own food to reduce greenhouse gas emissions
- Develop more (accessible) community gardening spaces to support food security and cultivation
- Increase opportunities for farming and farmers markets

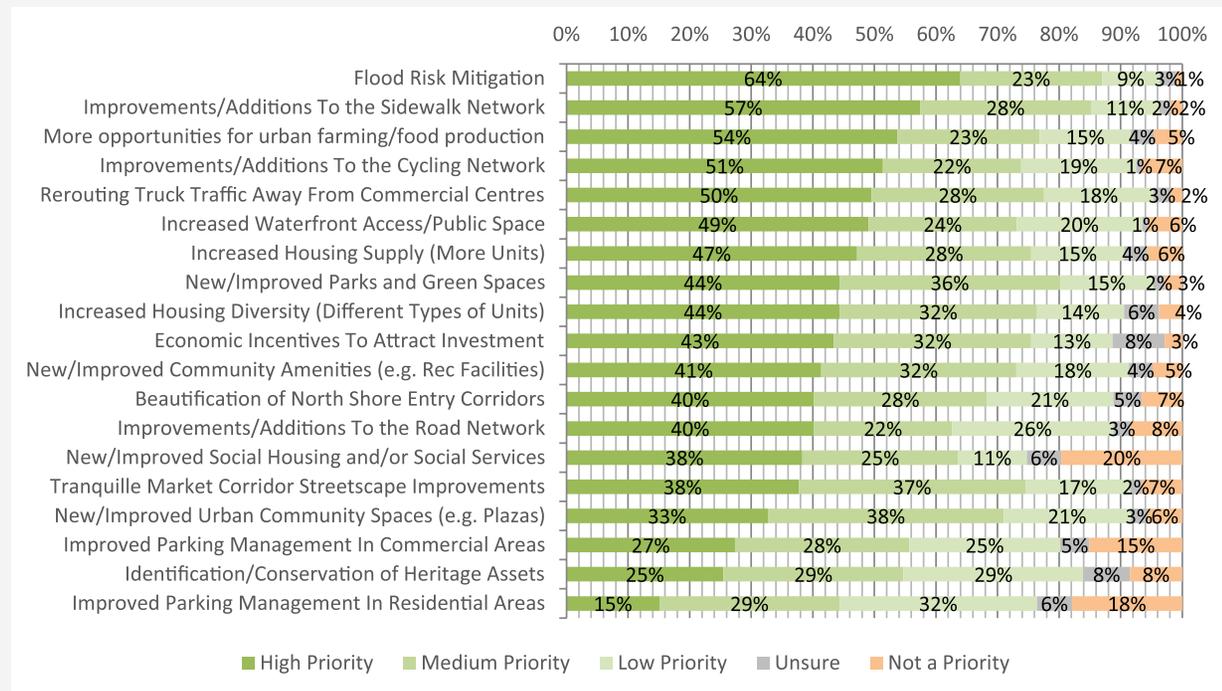
COMMUNITY PRIORITIES

The community was engaged on a list of projects and improvements that related to the draft implementation action items and asked to identify their level of priority for each.

Level of Priority

Figure 5.12 below presents the level of priority given to 19 different categories of community projects and/or improvements as indicated by community members on the draft plan online survey.

Figure 5.12 » Question: Please indicate the types of projects/improvements you believe to be a priority for the North Shore



Source: draft plan online survey

Feedback

Key themes from participants included the following:

- Retain free parking
- Shift focus from vehicles to public transit and bike travel
- Avoid adding bike lanes along Tranquille Road
- Provide free wireless internet access
- Address homelessness throughout the North Shore
- Utilize the waterfront for recreational and commercial space
- Prioritize sidewalks on all North Shore streets
- Repurpose and renovate existing older buildings to provide social services, such as affordable housing, shelters, and rehabilitation centers
- Build a recreation facility (e.g. pool) on the North Shore
- Work with BC Transit to increase public transportation frequency, routes, and bus stops
- Incentivize neighbourhood plan implementation for all stakeholder groups

6.0 NEXT STEPS »

The North Shore Neighbourhood Plan was adopted by Council on September 27, 2022.



Following adoption of the updated North Shore Neighbourhood Plan, staff will now begin the process of implementing the plan's action items starting with amendments to the Official Community Plan and Zoning Bylaw. This will include:

- an adjustment to the North Shore Town Centre land use designation boundary
- replacing the 2008 North Shore Development Permit Area Guidelines in the Official Community Plan with the new guidelines
- implementing the zoning changes outlined in the plan, including exploring new infill housing opportunities to support revitalization, affordability, and a greater diversity of housing choice on the North Shore

Ongoing updates on plan implementation, including its 29 action items, will be provided as part of the City's annual reporting process.



7.0 APPENDICES »

The following appendices are available online at letstalk.kamloops.ca/northshoreplan as a separate document:

APPENDIX A | COMMUNICATIONS & ENGAGEMENT ACTIVITIES

APPENDIX B | SURVEY RESULTS - STRATEGIC DIRECTIONS

APPENDIX C | SURVEY RESULTS - DRAFT PLAN



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