



Public Engagement 2022

| IAP2 LEVEL | ACTIVITY | MONTH | ENGAGEMENT METHOD | LOCATION OF ENGAGEMENT | CITY DIVISION LEAD |
|---------------|---|---------|----------------------------------|--|----------------------------------|
| Inform | Adjusted Public Health Orders for Recreation Facilities | Jan | News Release | Email Subscribers, Website, Social Media | Recreation |
| Inform | Budget 2022 | Jan | Forums, Quick Poll, Q&A | Let's Talk | Finance |
| Inform | Budget 2022 | Jan | News Release | Email Subscribers, Website, Social Media | Finance |
| Inform | City Services Education | Jan | Newsletter | Utility Bills | Administration |
| Inform | Day Space for People Experiencing Homelessness | Jan | News Release | Email Subscribers, Website, Social Media | Social and Community Development |
| Inform | Interior Savings Unplug and Play Family Literacy Week | Jan | News Release | Email Subscribers, Website, Social Media | Recreation |
| Inform | Social and Community Development Grants | Jan | News Release | Email Subscribers, Website, Social Media | Social and Community Development |
| Inform | Sustainable Kamloops Newsletter | Jan | Enewsletter | Email Subscribers, Website | Sustainability |
| Inform | Wood Stove and Fireplace Exchange Program | Jan | News Release | Email Subscribers, Website, Social Media | Sustainability |
| Inform | Pay by Phone Pilot | Jan | News Release | Email Subscribers, Website, Social Media | Community Services |
| Inform | City Services Education | Jan–Dec | City Page (Weekly) | Newspaper, Website | Administration |
| Inform | Council Highlights | Jan–Dec | Enewsletter (every Council/COTW) | Email Subscribers, Website, Social Media | Legislative Services |
| Inform | Home Energy Hacks | Jan–Dec | Multimedia | Website, Social, City Assets, Paid Advertising | Sustainability |
| Inform | Renovate Smart | Jan–Dec | Workshops | Online | Sustainability |
| Inform | Wood Stove and Fireplace Exchange Program | Jan–Mar | Multimedia | Website, Social, City Assets, Paid Advertising | Sustainability |
| Inform | Budget 2022 | Feb | Multimedia | Website, Social, City Assets, Paid Advertising | Finance |
| Inform | EV-Ready Development Announcement | Feb | News Release | Email Subscribers, Website, Social Media | Sustainability |
| Inform | Exemplary Service Awards | Feb | News Release | Email Subscribers, Website, Social Media | Administration |
| Inform | Family Day | Feb | News Release | Email Subscribers, Website, Social Media | Recreation |
| Inform | Family Day | Feb | Multimedia | Website, Social, City Assets, Paid Advertising | Recreation |
| Inform | KMA Grants | Feb | News Release | Email Subscribers, Website, Social Media | Arts and Culture |
| Inform | Parking Management Plan | Feb | News Release | Email Subscribers, Website, Social Media | Community Services |
| Inform | TCC Parking Patrol | Feb | News Release | Email Subscribers, Website, Social Media | Community Services |
| Inform | Vision Zero | Feb | News Release | Email Subscribers, Website, Social Media | Transportation |
| Consult | Parking Management Plan | Feb–Mar | Surveys (4) | Let's Talk | Community Services |
| Consult | Vision Zero | Feb–Mar | Drop a Pin, Survey | Let's Talk | Transportation |
| Inform | 4th Avenue Sanitary Replacement | Mar | Notice to Residents | Hand delivered | Capital Projects |
| Inform | 4th Avenue Sanitary Replacement | Mar | Multimedia | Social Media, Website, City Page, Paid advertising | Capital Projects |
| Inform | Addressing Social Issues in Kamloops | Mar | News Release | Email Subscribers, Website, Social Media | Social and Community Development |
| Inform | Art Submissions for Chain of Office | Mar | News Release | Email Subscribers, Website, Social Media | Administration |
| Inform | Arts Grant Call for Applicants | Mar | News Release | Email Subscribers, Website, Social Media | Arts and Culture |
| Inform | City Services Education | Mar | Enewsletter | Utility Bills | Administration |
| Inform | Combatting Graffiti | Mar | News Release | Email Subscribers, Website, Social Media | Community Services |
| Inform | Fleetwood Avenue Reconstruction | Mar | Notice to Residents (5) | Hand delivered | Capital Projects |
| Inform | Fleetwood Avenue Reconstruction | Mar | Multimedia | Social Media, Website, City Page | Capital Projects |
| Inform | Halt to Prepaid Cemetery Services | Mar | News Release | Email Subscribers, Website, Social Media | Civic Operations |
| Inform | Overlanders Bridge Pilot Project | Mar | News Release | Email Subscribers, Website, Social Media | Transportation |
| Inform | Reaching Home Call for Proposals | Mar | News Release | Email Subscribers, Website, Social Media | Social and Community Development |
| Inform | Riverside Park Project Updates | Mar | Ask a Question | Let's Talk | Capital Projects |
| Inform | Riverside Park Project Updates | Mar | Project Updates | Let's Talk | Capital Projects |
| Inform | Spring Break at CGAC | Mar | News Release | Email Subscribers, Website, Social Media | Recreation |
| Inform | Spring/Summer Activity Guide | Mar | News Release | Email Subscribers, Website, Social Media | Recreation |
| Inform | Vision Zero | Mar | Virtual Information Session | Zoom | Transportation |
| Inform | 4th Avenue Sanitary Replacement | Mar–Jun | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | Voyent! Alert Promotion | Mar–May | Multimedia | Website, Social, City Assets, Paid Advertising | Administration |
| Inform | Bebek Road Reconstruction | Mar–Nov | Notice to Residents (4) | Hand delivered | Capital Projects |
| Inform | Bebek Road Reconstruction | Mar–Nov | Multimedia | Social Media, Website, City Page | Capital Projects |
| Inform | Bebek Road Reconstruction | Mar–Nov | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | Fleetwood Avenue Reconstruction | Mar–Oct | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | Connecting with Community Services | Apr | News Release | Email Subscribers, Website, Social Media | Community Services |
| Inform | Firesmart | Apr | News Release | Email Subscribers, Website, Social Media | Kamloops Fire Rescue |
| Inform | Fortune Drive (Phase 1) | Apr | Rack Card | Mail dropped - 12,000 | Capital Projects |
| Inform | Fortune Drive (Phase 1) | Apr | Notice to Residents | Hand delivered | Capital Projects |
| Inform | Fortune Drive (Phase 1) | Apr | Multimedia | Social Media, Website, City Page, Paid advertising | Capital Projects |
| Inform | Fortune Drive (Phase 1) | Apr | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | Fortune Drive (Phase 1) | Apr | Project Updates | Let's Talk | Capital Projects |
| Inform | Residential Curbside Organics Collection | Apr | Home show booth | McArthur Island Sports and Events Centre | Solid Waste |
| Inform | Social Planning Engagement Group Call for Volunteers | Apr | News Release | Email Subscribers, Website, Social Media | Social and Community Development |
| Inform | Sustainability | Apr | Home show booth | McArthur Island Sports and Events Centre | Transportation |
| Inform | Sustainable Kamloops Newsletter | Apr | Enewsletter | Email Subscribers, Website | Sustainability |
| Inform | Transportation | Apr | Home show booth | McArthur Island Sports and Events Centre | Sustainability |
| Inform | Volunteer BBQ | Apr | News Release | Email Subscribers, Website, Social Media | Administration |
| Inform | Welcome Alert | Apr | Informational Alert | Voyent! Alert App | Administration |
| Involve | DCC Bylaw Review | Apr–Aug | Engagement Group | Meetings | Development and Engineering |
| Inform | Riverside Park Project Updates | Apr–Sep | Ask a Question | Let's Talk | Capital Projects |
| Inform | Riverside Park Project Updates | Apr–Sep | Project Updates | Let's Talk | Capital Projects |
| Inform | BC Lions FanFest | May | News Release | Email Subscribers, Website, Social Media | Recreation |
| Inform | Crosswalk Art for Truth and Reconciliation | May | News Release | Email Subscribers, Website, Social Media | Administration |
| Inform | Dallas Drive Roundabout Repave | May | Notice to Residents | Hand delivered | Capital Projects |
| Inform | Dallas Drive Roundabout Repave | May | Multimedia | Social Media, Website, City Page | Capital Projects |
| Inform | Dallas Drive Roundabout Repave | May | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | Lac le Jeune Road Repave | May | Notice to Residents | Hand delivered | Capital Projects |
| Inform | Lorne Street Upgrades | May | Notice to Residents | Hand delivered | Capital Projects |
| Inform | McArthur Island Paving | May | Multimedia | Social Media, Website, City Page | Capital Projects |
| Inform | Organics | May | News Release | Email Subscribers, Website, Social Media | Solid Waste |
| Inform | Vision Zero | May | News Release | Email Subscribers, Website, Social Media | Transportation |
| Consult | Vision Zero | May | World Café (2) | Yacht Club, McArthur Island Sports and Events Centre | Transportation |
| Inform | Lac le Jeune Road Repave | May–Jul | Multimedia | Social Media, Website, City Page | Capital Projects |
| Inform | Lac le Jeune Road Repave | May–Jul | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | Lorne Street Upgrades | May–Nov | Multimedia | Social Media, Website, City Page, Paid advertising | Capital Projects |
| Inform | Lorne Street Upgrades | May–Nov | Project Updates | Let's Talk | Capital Projects |
| Inform | Lorne Street Upgrades | May–Nov | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | Annual Report | Jun | News Release | Email Subscribers, Website, Social Media | Administration |
| Inform | Annual Report | Jun | Presentation | Open Council Presentation | Administration |
| Inform | Annual Report | Jun | Multimedia | Website, Social, City Assets, Paid Advertising | Administration |
| Inform | BC Reconciliation Award | Jun | News Release | Email Subscribers, Website, Social Media | External Relations |
| Inform | Freshet Response | Jun | News Release | Email Subscribers, Website, Social Media | Utilities |
| Inform | Highland Road Upgrades | Jun | Notice to Residents | Hand delivered | Capital Projects |
| Inform | Juniper Egress Routes | Jun | Community Updates | Email, Neighbourhood Associations | Development and Engineering |
| Inform | Juniper Egress Routes | Jun | Booth | Juniper Neighbourhood Association BBQ | Development and Engineering |
| Inform | KRRC Upgrades | Jun | Notice to Residents | Hand delivered | Capital Projects |
| Inform | New Fire Chief | Jun | News Release | Email Subscribers, Website, Social Media | Kamloops Fire Rescue |
| Inform | North Shore Neighbourhood Plan | Jun | News Release | Email Subscribers, Website, Social Media | Community Planning |



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| Consult | North Shore Neighbourhood Plan | Jun | Community Engagement Session (2) | McArthur Island Sports and Events Centre, Zoom | Community Planning |
| Consult | North Shore Neighbourhood Plan | Jun | Survey | Let's Talk | Community Planning |
| Inform | Riverside Park Project Updates | Jun | News Release | Email Subscribers, Website, Social Media | Capital Projects |
| Inform | SMC Broadcasting Upgrades for Memorial Cup | Jun | News Release | Email Subscribers, Website, Social Media | Parks and Facilities |
| Inform | Voyent Alert! Test Alert | Jun | Critical Alert | Voyent! Alert App | Administration |
| Inform | Voyent! Alert Promotion | Jun | News Release | Email Subscribers, Website, Social Media | Administration |
| Inform | Voyent! Alert Promotion | Jun | Information Booth | Juniper Neighbourhood Association BBQ | Administration |
| Inform | Highland Road Upgrades | Jun–Nov | Multimedia | Social Media, Website, City Page, Paid advertising | Capital Projects |
| Inform | Highland Road Upgrades | Jun–Nov | Project Updates | Let's Talk | Capital Projects |
| Consult | Highland Road Upgrades | Jun–Nov | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Consult | KRRC Upgrades | Jun–Sep | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | 12th Street Reconstruction | Jul | Notice to Residents | Hand delivered | Capital Projects |
| Inform | 12th Street Reconstruction | Jul | Multimedia | Social Media, Website, City Page, Paid advertising | Capital Projects |
| Inform | Freshet Response | Jul | Media Availability/Press Conference | Riverside Park | Utilities |
| Inform | Pollinator Garden | Jul | Interviews/Video with students | Social media, City Story | Parks |
| Consult | Tree Tour | Jul | Contest | Social Media | Parks |
| Inform | Valhalla Drive | Jul | Notice to Residents | Hand delivered | Capital Projects |
| Inform | City Auction | Jul | News Release, Multimedia | Email Subscribers, Website, Social Media | Finance |
| Inform | Heat Response | Jul | News Release | Email Subscribers, Website, Social Media | Community and Protective Services |
| Inform | Royal Avenue Lots for Sale | Jul | News Release, Multimedia | Email Subscribers, Website, Social Media | Real Estate |
| Inform | Tree Tour | Jul | News Release, Multimedia | Email Subscribers, Website, Social Media | Parks |
| Inform | 12th Street Reconstruction | Jul–Oct | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | Valhalla Drive | Jul–Oct | Multimedia | Social Media, Website, City Page | Capital Projects |
| Inform | Valhalla Drive | Jul–Oct | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | 6th Avenue Bike Lane | Aug | Notice to Residents | Hand delivered | Capital Projects |
| Inform | City Auction | Aug | Event | Valleyview Arena | Finance |
| Inform | City Services Education | Aug | Newsletter | Utility Bills | Administration |
| Inform | Election | Aug | News Release | Email Subscribers, Website, Social Media | Corporate Services |
| Inform | Fall Activity Guide | Aug | News Release | Email Subscribers, Website, Social Media | Recreation |
| Inform | Freshet Response | Aug | Emergency Communications | Various | Utilities |
| Inform | Juniper Egress Routes | Aug | Community Updates | Email, Neighbourhood Associations | Development and Engineering |
| Inform | Residential Curbside Organics Collection | Aug | News Release | Email Subscribers, Website, Social Media | Solid Waste |
| Inform | Sustainable Kamloops Newsletter | Aug | Enewsletter | Email Subscribers, Website | Sustainability |
| Inform | Water Main Break Alert | Aug | Informational Alert | Voyent! Alert App | Administration |
| Inform | Cultural Strategic Plan | Aug–Dec | News Release, Multimedia | Email Subscribers, Website, Social Media | Arts and Culture |
| Inform | 6th Avenue Bike Lane | Aug–Nov | Multimedia | Social Media, Website, City Page, Paid advertising | Capital Projects |
| Inform | 6th Avenue Bike Lane | Aug–Nov | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | Election | Aug–Nov | Ask A Question | Let's Talk | Corporate Services |
| Inform | Ask the Mayor | Aug–Oct | Videos, Multimedia | Website, Social, City Assets, Paid Advertising | Administration |
| Inform | Call for Social and Community Development Grants | Sep | News Release | Email Subscribers, Website, Social Media | Social and Community Development |
| Inform | CCAP Implementations | Sep | News Release | Email Subscribers, Website, Social Media | Sustainability |
| Inform | EDI Coordinator | Sep | News Release | Email Subscribers, Website, Social Media | Human Resources |
| Inform | Freshet Response | Sep | Ask a Question | Let's Talk | Utilities |
| Inform | Highway 5A Repave | Sep | Notice to Residents | Hand delivered | Capital Projects |
| Inform | North Shore Neighbourhood Plan | Sep | News Release | Email Subscribers, Website, Social Media | Development and Engineering |
| Inform | Riverside Park Playground | Sep | News Release | Email Subscribers, Website, Social Media | Capital Projects |
| Inform | Traffic Signal Optimizations | Sep | News Release | Email Subscribers, Website, Social Media | Transportation |
| Inform | Truth and Reconciliation - Stat Holiday | Sep | News Release, Multimedia | Email Subscribers, Website, Social Media | Administration |
| Inform | West Victoria Street Fencing Project | Sep | Notice to Businesses | Emailed | Capital Projects |
| Consult | Cultural Strategic Plan | Sep–Oct | Survey | Let's Talk | Arts and Culture |
| Involve | Cultural Strategic Plan | Sep–Oct | Ideas and Mapping Exhibition | KMA | Arts and Culture |
| Inform | Election | Sep–Oct | Multimedia | Social Media, Website, City Page, Paid advertising | Corporate Services |
| Inform | Highway 5A Repave | Sep–Oct | Multimedia | Social Media, Website, City Page, Paid advertising | Capital Projects |
| Inform | Highway 5A Repave | Sep–Oct | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | West Victoria Street Fencing Project | Sep–Oct | Multimedia | Social Media, Website, City Page | Capital Projects |
| Inform | West Victoria Street Fencing Project | Sep–Oct | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | CSO Outreach Program | Oct | News Release | Email Subscribers, Website, Social Media | Community and Protective Services |
| Inform | District Energy Partnerships | Oct | Joint News Release with TRU and Creative Energy | Email Subscribers, Website, Social Media | Civic Operations |
| Inform | Fireworks Ban | Oct | News Release | Email Subscribers, Website, Social Media | Community and Protective Services |
| Inform | Home Show Booths (Organics, Transportation and Sustainability) | Oct | Interactive booths | McArthur Island Sports and Events Centre | Solid Waste, Sustainability, Transportation |
| Inform | MOU with Kamloops Curling Committee | Oct | News Release | Email Subscribers, Website, Social Media | Recreation |
| Inform | RCMP OIC | Oct | News Release | Email Subscribers, Website, Social Media | Community and Protective Services |
| Inform | Sustainable Kamloops Newsletter | Oct | Enewsletter | Email Subscribers, Website | Sustainability |
| Inform | Valhalla Drive | Oct | Notice to Residents | Hand delivered | Capital Projects |
| Inform | 6th Avenue Bike Lane | Oct | Notice to Residents | Hand delivered | Capital Projects |
| Inform | Dog Licensing | Oct–Dec | News Release, Multimedia, Rack Card, Direct Billing | Email Subscribers, Website, Social Media | Community and Protective Services |
| Inform | 1st and St Paul Retaining Wall | Nov | Multimedia | Social Media, Website, City Page | Capital Projects |
| Inform | 1st and St Paul Retaining Wall | Nov | Ask a Question/Forum Comment | Let's Talk | Capital Projects |
| Inform | 1st and St Paul Retaining Wall | Nov | Notice to Residents | Hand delivered | Capital Projects |
| Inform | 2026 55+ BC Games Announcement | Nov | News Release | Email Subscribers, Website, Social Media | Recreation |
| Consult | Citizen Satisfaction Survey | Nov | Survey | Online, Telephone | Administration |
| Inform | City Services Education | Nov | Newsletter | Utility Bills | Administration |
| Involve | Cultural Strategic Plan | Nov | Community Conversations (4) | St Andrew's on the Square | Arts and Culture |
| Inform | Juniper Egress Routes | Nov | Community Updates | Email, Neighbourhood Associations | Development and Engineering |
| Inform | Lifesaving Society Replaces Red Cross Aquatics | Nov | News Release | Email Subscribers, Website, Social Media | Recreation |
| Inform | New Signal at Summit Drive and Hwy1 | Nov | News Release | Email Subscribers, Website, Social Media | Capital Projects |
| Inform | Warming Centres | Nov | News Release | Email Subscribers, Website, Social Media | Social and Community Development |
| Inform | Water Main Break Alerts | Nov | Informational Alerts | Voyent! Alert App | Administration |
| Inform | Dual Pass Collection System | Dec | News Release | Email Subscribers, Website, Social Media | Solid Waste |
| Inform | Dual Pass Collection System | Dec | Multimedia | Social Media, Website, City Page | Solid Waste |
| Inform | New Signal at Highland Drive | Dec | News Release | Email Subscribers, Website, Social Media | Capital Projects |
| Inform | Safe for the Season | Dec | Rack Card | Hand delivered | Crime Prevention |
| Inform | Snow Clearing | Dec | Multimedia | Website, Social, City Assets, Paid Advertising | Streets |
| Inform | Stuff the Bus | Dec | Multimedia | Website, Social, City Assets, Paid Advertising | Transportation |
| Inform | Stuff the Bus | Dec | Event | Save-On Foods | Transportation |