

Public Engagement 2021

IAP2 LEVEL	Q	ACTIVITY	MONTH	ENGAGEMENT METHOD	LOCATION OF ENGAGEMENT	CITY DIVISION LEAD
Inform	Q1	City Services Education	January-March	City Page	Kamloops This Week	Administration
Inform	Q1	Council Highlights	January-March	Enewsletter	Email Subscribers, Website, Social Media	Legislative Services
Inform	Q1	Sustainable Kamloops Newsletter	January	Enewsletter	Email Subscribers, Website	Sustainability
Collaborate	Q1	COVID-19: Response for Vulnerable Populations	January-March	Weekly Stakeholder Meetings	Zoom	Social and Community Development
Inform	Q1	COVID-19	February-March	News Feed	Let's Talk	Administration
Inform	Q1	COVID-19	March	News Release	Email Subscribers, Website, Social Media	Administration
Inform	Q1	Summit-Downtown Active Transportation Coni	January-March	Forums, Q&A	Let's Talk	Transportation
Inform	Q1	Summit-Downtown Active Transportation Coni	January	News Release	Email Subscribers, Website, Social Media	Transportation
Inform	Q1	Summit-Downtown Active Transportation Coni	January	Virtual Information Session	Zoom	Transportation
Inform	Q1	Budget 2021	January	News Release	Email Subscribers, Website, Social Media	Finance
Involve	Q1	Budget 2021	January	Forums, Quick Poll, Q&A	Let's Talk	Finance
Inform	Q1	Canada Games Aquatic Centre Infrastructure In	January	News Release	Email Subscribers, Website, Social Media	Capital Projects
Inform	Q1	Volunteer Recruitment: Engagement Groups	January	News Release	Email Subscribers, Website, Social Media	Administration
Inform	Q1	Volunteer Recruitment: Engagement Groups	January	Application	Website	Administration
Consult	Q1	North Shore Neighbourhood Plan	January	Forum	Let's Talk	Community Planning
Inform	Q1	City Services Education	February	Newsletter	Utility Bills	Administration
Inform	Q1	Volunteer Recruitment: Point-In-Time Count	February	News Release	Email Subscribers, Website, Social Media	Social and Community Development
Inform	Q1	Tranquille Sanitary Main Upgrade Phase 2	February	News Release	Email Subscribers, Website, Social Media	Capital Projects
Inform	Q1	Tranquille Sanitary Main Upgrade Phase 2	February-March	Q&A	Let's Talk	Capital Projects
Inform	Q1	Tranquille Sanitary Main Upgrade Phase 2	February-March	Enewsletter	Email Subscribers, Let's Talk	Capital Projects
Inform	Q1	Community Services Division Rebrand	February	News Release	Email Subscribers, Website, Social Media	Community Services
Inform	Q1	Community Services Division Rebrand	February	Social Media	Social Media	Community Services
Consult	Q1	Revitalization Tax Exemption Review	February	Stakeholder Engagement	Zoom	Building & Development
Inform	Q1	Curbside Organic Waste Collection	February	News Release	Email Subscribers, Website, Social Media	Solid Waste
Inform	Q1	Curbside Organic Waste Collection	February	Multimedia	Website, Social, City Assets, Paid Advertising	Solid Waste
Involve	Q1	Curbside Organic Waste Collection	February-March	Q&A, Quick Polls, FAQs	Let's Talk	Solid Waste
Involve	Q1	Curbside Organic Waste Collection	February-March	Stakeholder Engagement	Email Subscribers, Zoom	Solid Waste
Consult	Q1	Parking Management Plan	February-March	Survey, Q&A	Let's Talk	Community Services
Inform	Q1	Parking Management Plan	February	News Release	Email Subscribers, Website, Social Media	Community Services
Inform	Q1	Parking Management Plan	March	Information Sessions (2)	Zoom	Community Services
Consult	Q1	Parking Management Plan	March	Stakeholder Workshops	Zoom	Community Services
Consult	Q1	Parking Management Plan	March	Postcard	Direct Mail	Community Services
Inform	Q1	McArthur Island Upgrades	March	News Release	Email Subscribers, Website, Social Media	Capital Projects
Inform	Q2	City Services Education	April-June	City Page	Kamloops This Week	Administration
Inform	Q2	Council Highlights	April-June	Enewsletter	Email Subscribers, Website, Social Media	Legislative Services
Inform	Q2	Sustainable Kamloops Newsletter	April	Enewsletter	Email Subscribers, Website	Sustainability
Inform	Q2	Asphalt Resurfacing Program	April	News Release	Email Subscribers, Website, Social Media	Streets
Inform	Q2	Curbside Organic Waste Collection	April	News Release	Email Subscribers, Website, Social Media	Solid Waste
Consult	Q2	Curbside Organic Waste Collection	April-May	Survey	Let's Talk	Solid Waste
Consult	Q2	Curbside Organic Waste Collection	April 14 and 29	Public Information Sessions (2)	Zoom	Solid Waste
Inform	Q2	Curbside Organic Waste Collection	April-May	Multimedia	Website, Social, City Assets, Paid Advertising	Solid Waste
Involve	Q1	Curbside Organic Waste Collection	April-May	Stakeholder Engagement	Email Subscribers, Zoom	Solid Waste



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Inform	Q2	COVID-19	April-June	News Feed	Let's Talk	Administration
Inform	Q2	COVID-19	June	News Release	Email Subscribers, Website, Social Media	Administration
Collaborate	Q2	COVID-19: Response for Vulnerable Populations	April-June	Weekly Stakeholder Meetings	Zoom	Social and Community Development
Inform	Q2	Parking Management Plan	April-June	Q&A	Let's Talk	Community Services
Inform	Q2	Summit-Downtown Active Transportation Con	April-June	Forums, Q&A	Let's Talk	Transportation
Inform	Q2	Tranquille Sanitary Main Upgrade Phase 2	April-June	Q&A	Let's Talk	Capital Projects
Inform	Q2	Tranquille Sanitary Main Upgrade Phase 2	April-June	Enewsletter	Email Subscribers, Let's Talk	Capital Projects
Inform	Q2	Community Climate Action Plan	April, June	News Release	Email Subscribers, Website, Social Media	Sustainability
Inform	Q2	Community Climate Action Plan	April-May	Multimedia	Website, Social, City Assets, Paid Advertising	Sustainability
Inform	Q2	Community Climate Action Plan	April	Enewsletter	Email Subscribers	Sustainability
Inform	Q2	Community Climate Action Plan	May	Public Information Sessions (3)	Zoom	Sustainability
Inform	Q2	Community Climate Action Plan	April-May	Information Sessions (2)	Zoom	Sustainability
Inform	Q2	Community Climate Action Plan	April-May	Partnership Promotion	Westsyde Secondary, TRU Channels	Sustainability
Inform	Q2	Community Climate Action Plan	April-May	Quick Polls	Let's Talk	Sustainability
Consult	Q2	Community Climate Action Plan	April-May	Stakeholder Engagement Sessions (5)	Zoom	Sustainability
Inform	Q2	Community Climate Action Plan	May	City Staff Information Session	Zoom	Sustainability
Inform	Q2	Tk'emlúps Discovery	May	News Release	Email Subscribers, Website, Social Media	Administration
Inform	Q2	KFR Cooney Bay Fire Education	May	News Release, Face to Face	Email Subscribers, Website, Social Media, Cooney	Kamloops Fire Rescue
Inform	Q2	KFR TteS Fire Services Agreement	May	News Release, Photo Op	Email Subscribers, Website, Social Media	
Inform	Q2	City Services Education	May	Newsletter	Utility Bills	Administration
Inform	Q2	North Shore Neighbourhood Plan	May	News Release	Email Subscribers, Website, Social Media	Community Planning
Inform	Q2	North Shore Neighbourhood Plan	May	Enewsletter	Email Subscribers, Let's Talk	Community Planning
Inform	Q2	North Shore Neighbourhood Plan	May-June	Multimedia	Website, Social, City Assets, Paid Advertising	Community Planning
Inform	Q2	North Shore Neighbourhood Plan	June	Engagement Sessions (4)	Zoom	Community Planning
Inform, Consi	Q2	North Shore Neighbourhood Plan	May-June	Survey	Let's Talk, Survey Monkey	Community Planning
Inform	Q2	Columbia Corridor Upgrades	June	News Release	Email Subscribers, Website, Social Media	Capital Projects
Inform	Q2	Columbia Corridor Upgrades	May-June	Q&A	Let's Talk	Capital Projects
Inform	Q2	Columbia Corridor Upgrades	May	Postcard	Direct Mail	Capital Projects
Inform	Q2	Columbia Corridor Upgrades	May-June	Multimedia	Website, Social, City Assets, Paid Advertising	Capital Projects
Inform	Q2	Doing Business with Governments	June	Workshops (3)	Zoom	Procurement
Inform	Q2	Doing Business with Governments	May-June	Partnership Promotion	Kamloops Chamber of Commerce	Procurement
Inform	Q2	Property Taxes/HOG Education	May-June	News Release	Email Subscribers, Website, Social Media	Finance
Inform	Q2	Property Taxes/HOG Education	May-June	Multimedia	Website, Social, City Assets, Paid Advertising	Finance
Inform	Q2	Annual Report	June	News Release	Email Subscribers, Website, Social Media	Administration
Inform	Q2	Annual Report	June	Multimedia	Website, Social, City Assets, Paid Advertising	Administration
Inform	Q2	Extreme Heat Event	June	News Release	Email Subscribers, Website, Social Media	Social and Community Development
Inform	Q2	Extreme Heat Event	June	Emergency Communications	Website, Social, City Assets	Social and Community Development
Consult	Q2	Revitalization Tax Exemption Review	April-June	Engagement Group Meetings (3)	Zoom	Building & Development
Inform	Q3	Virtual Canada Day	July	Virtual Event	Website, Social Media	Business Services and Events
Inform	Q3	City Services Education	July-September	City Page	Kamloops This Week	Administration
Inform	Q3	Council Highlights	July-September	Enewsletter	Email Subscribers, Website, Social Media	Legislative Services
Inform	Q3	Sustainable Kamloops Newsletter	August	Enewsletter	Email Subscribers, Website	Sustainability



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Inform	Q3	Columbia Corridor Upgrades	July	News Release	Email Subscribers, Website, Social Media	Capital Projects
Inform	Q3	Kamloops East Fire Event	July	Emergency Communications	Website, Social, City Assets	Emergency Operations
Inform	Q3	Kamloops East Fire Event	July	Neighbourhood Information	Neighbourhood Associations, Social Media	Emergency Operations
Inform	Q3	Kamloops East Fire Event	July	Post-Incident Trauma Support Meeting	Zoom	Emergency Operations
Inform	Q3	Kamloops East Fire Event	July	Event Debrief	SMC Council Chambers	Emergency Operations
Inform	Q3	August Wildfires	August	Emergency Communications	Website, Social, City Assets, Voyent	Emergency Operations
Inform	Q3	Summit-Downtown Active Transportation Coni	July-September	Forums, Q&A	Let's Talk	Transportation
Inform	Q3	Summit-Downtown Active Transportation Coni	July	News Release	Email Subscribers, Website, Social Media	Transportation
Consult	Q3	Go Electric Kamloops: EV-Ready Homes	July	Stakeholder Engagement	Zoom	Sustainability
Inform	Q3	City Services Education	August	Newsletter	Utility Bills	Administration
Inform	Q3	COVID-19	August-September	News Feed	Let's Talk	Administration
Inform	Q3	COVID-19	July, August	News Release	Email Subscribers, Website, Social Media	Administration
Collaborate	Q3	COVID-19: Response for Vulnerable Populations	July-September	Weekly Stakeholder Meetings	Zoom	Social and Community Development
Inform	Q3	Curbside Organic Waste Collection	July	News Release	Email Subscribers, Website, Social Media	Solid Waste
Inform	Q3	Curbside Organic Waste Collection	August	City Staff Information Session (2)	Zoom	Solid Waste
Inform	Q3	Curbside Organic Waste Collection - Pilot	August	Information Package	Direct mail, Door Hanger	Solid Waste
Inform	Q3	Curbside Organic Waste Collection - Pilot	August-September	Multimedia	Website, Social, City Assets, Paid Advertising	Solid Waste
Inform	Q3	Curbside Organic Waste Collection - Pilot	August-September	Enewsletter	Email Subscribers	Solid Waste
Inform	Q3	Curbside Organic Waste Collection - Pilot	August-September	Information Sessions (7)	Zoom	Solid Waste
Involve	Q3	Curbside Organic Waste Collection - Pilot	September	Submit a Comment	Pilot participant web page	Solid Waste
Involve	Q3	Curbside Organic Waste Collection - Pilot	September	Report an Issue	Call 3461, Email Civic Ops	Solid Waste
Consult	Q3	Curbside Organic Waste Collection - Pilot	September-October	Pilot Survey	Survey Monkey, Print	Solid Waste
Inform	Q3	Tranquille Sanitary Main Upgrade Phase 2	September	News Release	Email Subscribers, Website, Social Media	Capital Projects
Inform	Q3	Tranquille Sanitary Main Upgrade Phase 2	July-September	Enewsletter	Email Subscribers, Let's Talk	Capital Projects
Inform	Q3	Dog Responsibility	September	Face-to-Face Discussions	Dog Parks	Community Services
Inform	Q4	Dog Responsibility	September	City Story	Email Subscribers, Website, Social Media	Community Services
Inform	Q3	National Day for Truth and Reconciliation	September	News Release	Email Subscribers, Website, Social Media	Administration
Inform	Q4	City Services Education	October-December	City Page	Kamloops This Week	Administration
Inform	Q4	Council Highlights	October-December	Enewsletter	Email Subscribers, Website, Social Media	Legislative Services
Inform	Q4	Sustainable Kamloops Newsletter	October	Enewsletter	Email Subscribers, Website	Sustainability
Inform	Q4	Tk'emlúps Pole Banners	October	News Conference	City Hall	Administration
Consult	Q4	Curbside Organic Waste Collection - Pilot	September-October	Pilot Survey	Survey Monkey, Print	Solid Waste
Inform	Q4	Curbside Organic Waste Collection - Pilot	October, December	News Release	Email Subscribers, Website, Social Media	Solid Waste
Inform	Q4	Summit-Downtown Active Transportation Coni	October-December	Forums, Q&A	Let's Talk	Transportation
Inform	Q4	City Services Education	November	Newsletter	Utility Bills	Administration
Inform	Q4	COVID-19	November-December	News Release	Email Subscribers, Website, Social Media	Administration
Inform	Q4	COVID-19	December	News Feed	Let's Talk	Administration
Collaborate	Q4	COVID-19: Response for Vulnerable Populations	October-December	Weekly Stakeholder Meetings	Zoom	Social and Community Development
Inform	Q4	Go Electric Kamloops: EV-Ready Homes	November	News Release	Email Subscribers, Website, Social Media	Sustainability
Inform	Q4	Go Electric Kamloops: EV-Ready Homes	November	Multimedia	Website, Social, City Assets, Paid Advertising	Sustainability
Inform	Q4	Go Electric Kamloops: EV-Ready Homes	November	Information Sessions (2)	Zoom	Sustainability
Consult	Q4	Go Electric Kamloops: EV-Ready Homes	November	Survey	Let's Talk	Sustainability



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Inform	Q4	Dog Responsibility	October	Face-to-Face Discussions	Dog Parks	Community Services
Inform	Q4	Dog Responsibility	October	City Story	Email Subscribers, Website, Social Media	Community Services
Inform	Q4	McArthur Island Upgrades	October, December	News Release	Email Subscribers, Website, Social Media	Capital Projects
Inform	Q4	#MyMacPark Social Media Contest	October	Contest	Social Media Channels	Parks
Inform	Q4	Zoning Bylaw Review and Update	November	News Release	Email Subscribers, Website, Social Media	Zoning
Inform	Q4	Call for Volunteers: Operation Red Nose	November	News Release	Email Subscribers, Website, Social Media	Business Services and Events
Inform	Q4	Merritt Flooding	November	News Release	Email Subscribers, Website, Social Media	Emergency Operations
Inform	Q4	Riverside Park Improvements	November	Q&A	Let's Talk	Capital Projects
Inform	Q4	Riverside Park Improvements	November	News Release	Email Subscribers, Website, Social Media	Capital Projects
Inform	Q4	Budget 2022	November	News Release	Email Subscribers, Website, Social Media	Finance
Inform	Q4	Budget 2022	November	Multimedia	Website, Social, City Assets, Paid Advertising	Finance
Involve	Q4	Budget 2022	November	Information Session	Norkam Mechanical Group Lounge	Finance
Inform	Q4	Budget 2022	November	Q&A	Let's Talk	Finance
Inform	Q4	Kamloops Shelters	December	Neighbourhood Information	Letter, Phone Calls	Social and Community Development
Inform	Q4	Kamloops Shelters	December	Information Sessions (3)	Zoom	Social and Community Development
Inform	Q4	Kamloops Shelters	December	News Release	Email Subscribers, Website, Social Media	Social and Community Development
Involve	Q4	Vision Zero Strategy	November	Stakeholder Engagement Sessions (3)	Zoom	Transportation
Inform	Q4	Rayleigh - Karringdale LAS	November-December	Q&A	Let's Talk	Engineering
Inform	Q4	Step Code	November-December	Multimedia	Website, Social, City Assets	Sustainability
Inform	Q4	Step Code	November-December	Builder Information	Direct Mail	Sustainability
Inform	Q4	Revitalization Tax Exemption Review	November	News Release	Email Subscribers, Website, Social Media	Building & Development
Inform	Q4	Revitalization Tax Exemption Review	November	Information Session	Zoom	Building & Development
Consult	Q4	Revitalization Tax Exemption Review	November	Quick Polls, Discussion Forum	Let's Talk	Building & Development
Involve	Q4	Curbside Organic Waste Collection - Pilot	October-December	Submit a Comment	Online: Pilot participant website	Solid Waste
Involve	Q4	Curbside Organic Waste Collection - Pilot	October-December	Report an Issue	Direct: Call 3461, Email Civic Ops	Solid Waste