



## Public Engagement 2020

LEVEL	Q	ACTIVITY	DATE	LOCATION	METHOD	CITY DIVISION LEAD
Inform	Q1	City Services Education	January-March	Print	City Page	Administration
Inform	Q1	Love Food Hate Waste	January-March	Online: Instagram, Twitter, Facebook	Social Media	Sustainability
Inform	Q1	Council Highlights	January-March	Online	Newsletter	Legislative Services / Administration
Inform	Q1	Canada Games Aquatic Centre Infrastructure Improvements	January-March	Online: Let's Talk	Q&A	Capital Projects
Inform	Q1	Kamloops Centre for the Arts Referendum	January	Online	News Release	Administration
Inform	Q1	Kamloops Centre for the Arts Referendum	January	Online: Let's Talk	Multimedia	Administration
Inform	Q1	Kamloops Centre for the Arts Referendum Information Sessions	January	City Facilities	Meeting	Administration
Inform	Q1	Kamloops Centre for the Arts Referendum Information Booth	January	Sandman Centre, Blazers Concourse (2 dates)	Booth	Administration
Inform	Q1	Arena Safety Week	February	Sandman Centre	Event	Arenas
Inform	Q1	Wood Stove Rebate Program	February	Online	News Release	Sustainability
Inform	Q1	Wood Stove Rebate Program	February	Online	Social media	Sustainability
Inform	Q1	Kamloops Centre for the Arts Referendum Information Booth	February	Sandman Centre, Blazers Concourse	Information	Administration
Inform	Q1	Kamloops Centre for the Arts Referendum Information Booth	February	Aberdeen Mall	Information	Administration
Involve	Q1	Kamloops Centre for the Arts Referendum Information Session	February	Valley First Lounge, Sandman Centre	Open House	Administration
Involve	Q1	Kamloops Centre for the Arts Referendum Information Booth	February	Sports Centre Lounge, McArthur Island	Open House	Administration
Inform	Q1	Kamloops Centre for the Arts Referendum Information Sessions	February	City Facilities	Meeting	Administration
Inform	Q1	Kamloops Centre for the Arts Referendum Information Sessions	February	BCLC	Meeting	Administration
Inform	Q1	Kamloops Centre for the Arts Referendum	February	Online	News Release	Administration
Inform	Q1	Home Energy Retrofit Pilot Project	February	Online	News Release	Sustainability
Inform	Q1	Home Energy Retrofit Pilot Project	February	Online	Social media	Sustainability
Involve	Q1	Home Energy Retrofit Pilot Project	February	Online	Application	Sustainability
Inform	Q1	EV-E-bike Strategy	February	Online: Let's Talk	Multimedia	Sustainability
Inform	Q1	EV-E-bike Strategy	February	Online	News Release	Sustainability
Inform	Q1	EV-E-bike Strategy	February	Online	Social media	Sustainability
Consult	Q1	EV-E-bike Strategy Survey (3 versions)	February	Online	Survey	Sustainability
Consult	Q1	EV-E-bike Engagement Session	February	Valley First Lounge, Sandman Centre	Open House	Sustainability
Involve	Q1	Budget Consultation 2020	February	Sports Centre Lounge, McArthur Island	Open House	Corporate Services
Inform	Q1	City Services Education	February	City Newsletter	Utility Notice Insert	Finance
Inform	Q1	Stay Active Eat Healthy Information Booth	March	TCC	Information	Recreation
Consult	Q1	Neighbourhood Association Spring Forum	March	Valley First Lounge, Sandman Centre	Meeting	Social Development
Inform	Q1	Tranquille Road Sanitary Main Upgrade Information Session	March	Sports Centre Lounge, McArthur Island	Open House	Capital Projects
Inform	Q1	Tranquille Road Sanitary Main Upgrade Information Session	March	Online: Let's Talk	Enewsletter	Capital Projects
Inform	Q1	Victoria Street West Improvement Project	March	Online: Let's Talk	Enewsletter	Capital Projects
Consult	Q1	Kamloops Housing Needs Assessment	March	Online: Let's Talk	Survey	Social Development
Involve	Q1	Kamloops Housing Needs Assessment	March	Valley First Lounge, Sandman Centre	Focus Groups	Social Development
Involve	Q1	Kamloops Housing Needs Assessment	March	Valley First Lounge, Sandman Centre	Workshop	Social Development
Inform	Q1	COVID-19	March	Online: Let's Talk	News Feed; Mapping	Administration
Inform	Q1	COVID-19	March	Online	Video	Administration
Inform	Q1	COVID-19	March	Online	News Release	Administration
Inform	Q1	COVID-19	March	Media Event	News Conference	Administration
Collaborate	Q1	COVID-19 Housing Response	March	Conference Calls	Meeting	Social Development
Involve	Q2	Community Climate Action Plan	March	Online: Let's Talk	Forum, Q&A	Sustainability
Inform	Q2	City Services Education	April-May	Print	City Page	Administration
Inform	Q2	Spring Freshet: Flood Preparations	April-June	Online: Instagram, Twitter, Facebook	Social media	Civic Operations
Inform	Q2	Tranquille Road Sanitary Main Upgrade Updates	April-June	Online: Let's Talk	Enewsletter	Capital Projects
Inform	Q2	Tranquille Road Sanitary Main Upgrade Updates	April-June	Online	Multimedia	Capital Projects
Inform	Q2	Council Highlights	April-June	Online	Newsletter	Legislative Services / Administration
Inform	Q2	Canada Games Aquatic Centre Infrastructure Improvements	April-June	Online: Let's Talk	Q&A	Capital Projects
Inform	Q2	COVID-19	April-June	Online: Let's Talk	News Feed; Mapping	Administration
Inform	Q2	COVID-19	April-June	Online	Video	Administration
Inform	Q2	COVID-19	April-June	Online	News Release	Administration
Inform	Q2	COVID-19	April-June	Media Event	News Conference	Administration
Collaborate	Q2	COVID-19 Housing Response	April-June	Conference Calls	Meeting	Social Development
Inform	Q2	COVID-19 City Hearts Campaign	April-June	Online, Print, Signage	Multimedia	Administration
Inform	Q2	Love Food Hate Waste	April-June	Online: Instagram, Twitter, Facebook	Social Media	Sustainability
Inform	Q2	Asphalt Resurfacing Program	April-June	Online	News Release	Capital Projects
Inform	Q2	Property Taxes/ HOG Education - Ways to Pay / Claim	May-June	Online	News Release	Corporate Services
Inform	Q2	Property Taxes/ HOG Education - Ways to Pay / Claim	May-July	Online; Print	Multimedia	Corporate Services
Inform	Q2	Property Taxes/ HOG Education - Ways to Pay / Claim	May	Online	Social media	Corporate Services
Inform	Q2	Property Tax / HOG Education - Ways to Pay / Claim	May	Rack Card	Property Tax Notice Insert	Finance
Inform	Q2	Spring Freshet: Hesco Baskets	May	Riverside Park	Media Event	Civic Operations
Inform	Q2	Canada Games Aquatic Centre Infrastructure Improvements	May	Online	News Release	Capital Projects
Inform	Q2	Snowbirds Tragedy	May	Media Event	News Conference	Administration
Inform	Q2	Snowbirds Tragedy	May	Online	Social Media	Administration
Inform	Q2	City Services Education	May	City Newsletter	Utility Notice Insert	Finance
Inform	Q3	Council Highlights	July-September	Online	Newsletter	Legislative Services / Administration



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LEVEL	Q	ACTIVITY	DATE	LOCATION	METHOD	CITY DIVISION LEAD
Inform	Q3	COVID-19	July-September	Online: Let's Talk	News Feed; Mapping	Administration
Inform	Q3	COVID-19	July-September	Online	Video	Administration
Inform	Q3	COVID-19	July-September	Online	News Release	Administration
Collaborate	Q3	COVID-19 Housing Response	July-September	Conference Calls	Meeting	Social Development
Inform	Q3	COVID-19 Keep Rolling Kamloops Campaign	July-September	Online, Print, Signage, Bus Benches	Multimedia	Transit
Inform	Q3	Canada Games Aquatic Centre Infrastructure Improvements	July-September	Online: Let's Talk	Q&A	Capital Projects
Inform	Q3	Asphalt Resurfacing Program	July-September	Online	News Release	Capital Projects
Involve	Q3	Cemetery Master Plan	July-September	Online: Let's Talk	Survey; Poll	Civic Operations
Involve	Q3	Cemetery Master Plan	July-September	Online	Social Media	Civic Operations
Involve	Q3	Cemetery Master Plan	July-September	Online	News Release	Civic Operations
Collaborate	Q3	North Shore Plan	July-September	Online: Let's Talk, Survey Monkey	Survey, Map Pin Drop	Community Planning
Inform	Q3	City Services Education	July-September	Print	City Page	Administration
Inform	Q3	Residential Suites	July-September	Online: Let's Talk	Enewsletter	Community Planning
Inform	Q3	Virtual Canada Day	July	Online Event w/ TK	Multimedia	Community Events
Inform	Q3	Annual Report	July	Online; Print	Multimedia	Administration
Consult	Q3	Kamloops Housing Needs Assessment	July	Online	Virtual Open House; Live Chat	Social Development
Involve	Q3	Watershed Master Plan	August	Online (Survey Monkey)	Survey	
Inform	Q3	City Services Education	August	City Newsletter	Utility Notice Insert	Finance
Involve	Q3	Community Climate Action Plan	September-October	Online: Let's Talk, Survey Monkey	Survey, Q&A, Quick Polls	Sustainability
Inform	Q3	Household Hazardous Waste - Awareness and Roundup Event	September-October	Online, Print	News Release, Multimedia	Civic Operations
Inform	Q3	Property Taxes extended deadline	September	Online	News Release	Corporate Services
Inform	Q3	Property Taxes extended deadline	September	Online; Print	Multimedia	Corporate Services
Inform	Q3	Property Taxes extended deadline	September	Online	Social media	Corporate Services
Inform	Q3	COVID-19 BC Transit Mask Awareness/Giveaway	September	Transit Exchanges	Handing out masks	Transit
Inform	Q3	Residential Suites	September	Online	Video	Community Planning
Inform	Q3	Sustainability Education	September	Online	Newsletter	Sustainability
Inform	Q3	Riverside Archaeological Assessment	September	Riverside Park	Media Event	Administration
Inform	Q4	Pumpkin Composting (in lieu of Pumpkin Smash)	October-November	Online, Print	Multimedia	Civic Operations
Inform	Q4	Council Highlights	October-December	Online	Newsletter	Legislative Services / Administration
Inform	Q4	Canada Games Aquatic Centre Infrastructure Improvements	October-December	Online: Let's Talk	Q&A	Capital Projects/Community & Protective Services
Inform	Q4	Tranquille Road Sanitary Main Upgrade Updates	October-December	Online: Let's Talk	Enewsletter	Capital Projects
Inform	Q4	Tranquille Road Sanitary Main Upgrade Updates	October-December	Online	Multimedia	Capital Projects
Inform	Q4	City Services Education	October-December	Print	City Page	Administration
Inform	Q4	COVID-19	October-December	Online: Let's Talk	News Feed; Mapping	Administration
Inform	Q4	COVID-19	October-December	Online	Video	Administration
Inform	Q4	COVID-19	October-December	Online	News Release	Administration
Collaborate	Q4	COVID-19 Housing Response	October-December	Conference Calls	Meeting	Social Development
Collaborate	Q4	North Shore Plan - Stakeholders	October	Online, In-person	Workshops, Neighbourhood walks	Community Planning
Collaborate	Q4	North Shore Plan - Public	October	Holiday Inn	Open Houses	Community Planning
Consult	Q4	Zoning Bylaw Update	October	Online: Let's Talk	Survey, Q&A, Interactive Map	Planning and Development
Consult	Q4	Zoning Bylaw Update- Stakeholders	October	Yacht Club	Workshops	Planning and Development
Consult	Q4	Zoning Bylaw Update- Public	October	Yacht Club, Online	Info Sessions	Planning and Development
Inform	Q4	Waste Reduction Week	October	Online	Multimedia	Civic Operations
Consult	Q4	Community Climate Action Plan - Stakeholders	October	Online	Zoom Workshops	Sustainability
Consult	Q4	Community Climate Action Plan - Public	October	Yacht Club, Online	Open Houses	Sustainability
Inform	Q4	Memorandum of Understanding with TRU	October	TCC	Media Event	Administration
Inform	Q4	Noble Creek Irrigation System	October	Online	Zoom	Civic Operations
Inform	Q4	Renovate Smart Kamloops	November-December	Online, Print	Multimedia	Sustainability
Inform	Q4	Dog Licence Renewal	November	Online; Print	News Release	Bylaws
Inform	Q4	Dog Licence Renewal	November	Rack Card	Dog Licence Renewal Letter	Bylaws
Involve	Q4	Budget Consultation 2021	November	Online: Let's Talk	Q&A; Poll	Corporate Services
Inform	Q4	Renovate Smart Kamloops	November	Online	News Release	Sustainability
Inform	Q4	City Services Education	November	City Newsletter	Utility Notice Insert	Finance
Collaborate	Q4	North Shore Plan - Design Charrette	November	Holiday Inn, Online (Zoom)	Charrette Workshops	Community Planning
Inform	Q4	Budget Videos	December	online	Multimedia	Corporate Services
Inform	Q4	Canada Games Aquatic Centre Infrastructure Improvements	December	Online	News Release	Capital Projects
Inform	Q4	2021 City Calendar	December	Print	Calendar	Solid Waste, Sustainability, Environmental Services
Inform	Q4	Recycling-Give Less Garbage Campaign	December	Online	Multimedia	Solid Waste
Inform	Q4	Recycling - Christmas Tree Recycling	December	Online, Print	Social Media, City Page	Civic Operations
Inform	Q4	Recycling - Recycle It Right - contest/awareness campaign	December	Online, Print	Social Media, City Page	Civic Operations
Consult	Q4	North Shore Plan - Design Charrette	December	Online: Let's Talk	Forum	Community Planning
Inform	Q4	Wood Stove Rebate (Scrap-It) Program	December	Online, Print	Social Media, City Page	Sustainability
Inform	Q4	City Hall Hours Change	December	Online	News Release	Corporate Services
Inform	Q4	City Hall Hours Change	December	Online	Multimedia	Corporate Services
Inform	Q4	Downtown Business Snow Removal	December	Rack Card	Direct Mail	Bylaws/Civic Operations