



Public Engagement 2019



Canada's Tournament Capital

LEVEL	Q	ACTIVITY	DATE	LOCATION	METHOD	CITY DIVISION LEAD
Involve	Q1	Downtown Transportation Choices Strategy	January	Downtown, Sandman Signature Hotel	Open House	Traffic and Transportation
Involve	Q1	Downtown Transportation Choices Strategy (Stakeholders)	January	Downtown, DES, DES Boardroom	Meeting	Traffic and Transportation
Inform	Q1	Downtown Transportation Choices Strategy	January	Print	City Page	Traffic and Transportation
Consult	Q1	Downtown Transportation Choices Strategy	January	Online: LetsTalk.Kamloops.ca	Let's Talk	Traffic and Transportation
Inform	Q1	Downtown Transportation Choices Strategy	January	Online: Instagram, Twitter, Facebook	Social Media	Traffic and Transportation
Inform	Q1	Downtown Transportation Choices Strategy	January	Online; In Person	Survey	Traffic and Transportation
Inform	Q1	Downtown Transportation Choices Strategy	January	Online	News Release	Traffic and Transportation
Involve	Q1	Wood Stove Exchange Program	January	Online	News Release	Sustainability
Inform	Q1	Wood Stove Exchange Program	January	Online: Instagram, Twitter, Facebook	Social Media	Sustainability
Involve	Q1	Thermal Imaging - See The Heat	January	Downtown, TNRD Library	Event	Sustainability
Inform	Q1	Thermal Imaging - See The Heat	January	In Person	News Release	Sustainability
Inform	Q1	Thermal Imaging - See The Heat	January	Online: Instagram, Twitter, Facebook	Social Media	Sustainability
Consult	Q1	Annual Meeting with BC Hydro	January	In Person	Meeting	Civic Operations
Consult	Q1	Annual Meeting with Telus	January	In Person	Meeting	Civic Operations
Consult	Q1	Annual Meeting with FortisBC	January	In Person	Meeting	Civic Operations
Consult	Q1	Annual Meeting with Shaw	January	In Person	Meeting	Civic Operations
Consult	Q1	Community Action Team Meeting	January	North Kamloops, Parkside	Meeting	Social Development
Inform	Q1	Biosolids Q&A (carried from 2018)	January	Online: LetsTalk.Kamloops.ca	Let's Talk	Solid Waste/Utilities
Inform	Q1	Tournament Capital Media Tour	January	In Person	Tour	Capital Projects
Consult	Q1	TNRD Building Section Meeting	January	Downtown	Meeting	Development
Consult	Q1	Victoria Street West Project Stakeholder Meetings	January	Downtown	Meetings	Capital Projects
Involve	Q1	McArthur Golf Course Proposal Stakeholder Meetings	January	In Person	Meetings	Civic Operations
Involve	Q1	Downtown Plan (Stakeholders)	January	In Person	Meeting	Planning
Inform	Q1	Arena Safety Week News Release	January	Online	News Release	Arenas
Inform	Q1	Victoria Street Q&As on Lets Talk (carried from 2018)	January	Online: LetsTalk.Kamloops.ca	Let's Talk	Civic Operations
Inform	Q1	Homesafe Program - Kamloops Fire Rescue	Jan - Mar	Door-to-door, throughout Kamloops	Door-to-Door	KFR
Involve	Q1`	Crime Prevention Meetings	Jan - Mar	Neighbourhood Association Meetings, throughout Kamloops	Meetings	Crime Prevention
Inform	Q1	B.Y.O. Campaign	Jan - Mar	Online: Instagram, Twitter, Facebook	Social Media	Sustainability
Inform	Q1	Council Highlights	Jan-March	Online	Newsletter	Legislative Services / Administration
Involve	Q1	Residential Suites Policy Update	February	Downtown, Valley First Lounge	Open House	Planning
Consult	Q1	Residential Suites Policy Update	February	Online; In Person	Survey	Planning
Inform	Q1	Residential Suites Policy Update	February	Online	News Release	Planning
Inform	Q1	Residential Suites Policy Update	February	Print	City Page	Planning
Consult	Q1	Residential Suites Policy Update	February	Online: LetsTalk.Kamloops.ca	Let's Talk	Planning
Inform	Q1	Residential Suites Policy Update	February	Online: Instagram, Twitter, Facebook	Social Media	Planning
Involve	Q1	Downtown Plan	February	Downtown, Valley First Lounge	Open House	Planning
Involve	Q1	Downtown Plan	Feb- Mar	Online: Instagram, Twitter, Facebook	Social Media	Planning
Involve	Q1	Downtown Plan	February	Online	News Release	Planning
Involve	Q1	Downtown Plan	February	Online	Survey	Planning
Involve	Q1	Downtown Plan: Kitchen Table Conversation Kits	February	Take Home Activity	Working Group	Planning
Inform	Q1	Budget Consultation 2019	February	Online	News Release	Finance
Inform	Q1	Budget Consultation 2019	Feb-Mar	Online: Instagram, Twitter, Facebook	Social Media	Finance
Inform	Q1	Budget Consultation 2019	Feb-Mar	Print, Digital, and Broadcast ads	Advertising	Finance
Consult	Q1	Budget Consultation 2019	Feb-Mar	Online: LetsTalk.Kamloops.ca	Let's Talk	Finance
Consult	Q1	Budget Consultation 2019 - Public Budget Meeting	February	McArthur Island, Sports Centre Lounge	Open House	Finance
Inform	Q1	Todd Road Pedestrian Upgrades Q&A	February	Online: LetsTalk.Kamloops.ca	Let's Talk	Civic Operations
Inform	Q1	Arena Safety Week Media Tour	February	In Person	Tour	Arenas
Consult	Q1	Canadian Home Builders Association Board Meeting	February	In Person	Meeting	Development
Inform	Q1	BC Energy Step Code	March	CHBA-CI Dinner Meeting	Meeting	Development Engineering and Sustainability
Inform	Q1	Victoria Street West Business Information Session - Businesses	March	Valley First Lounge	Meeting	Civic Operations
Inform	Q1	Victoria Street West Public Information Session	March	Online	News Release	Civic Operations



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Inform	Q1	Victoria Street West Public Information Session	March	Downtown, St. Andrews on the Square	Meeting	Civic Operations
Inform	Q1	Victoria Street West Improvements Project - Staff/Media Info Session	March	Old Court House	Meeting	Civic Operations
Inform	Q1	Todd Road Pedestrian Upgrades	March	Canada Post, Notice to Residents	Mail	Civic Operations
Inform	Q1	Todd Road Pedestrian Upgrades	March	RL Clemitsen Elementary School	Meeting	Civic Operations
Inform	Q1	Notice to Residents - Springhill Erosion Protection Project	March-April	Canada Post, Online	Letter, SM	Civic Operations
Involve	Q1	Transit Future Action Plan	March	Downtown, Lansdowne Transit Exchange	Open House	Traffic and Transportation
Involve	Q1	Transit Future Action Plan	March	Sahali, Thompson Rivers University	Open House	Traffic and Transportation
Involve	Q1	Transit Future Action Plan	Mar-Apr	Online: Instagram, Twitter, Facebook	Social Media	Traffic and Transportation
Consult	Q1	Transit Future Action Plan	March	Online: LetsTalk.Kamloops.ca	Let's Talk	Traffic and Transportation
Inform	Q1	Transit Future Action Plan	March	Print	City Page	Traffic and Transportation
Inform	Q2	B.Y.O. Campaign	April - June	Online: Instagram, Twitter, Facebook	Social Media	Sustainability
Involve	Q2	BC Energy Step Code	April	In Person	Workshop	Development Engineering and Sustainability
Inform	Q2	Love Food Hate Waste	April	Print	City Page	Sustainability
Inform	Q2	Love Food Hate Waste	April	Online	News Release	Sustainability
Inform	Q2	Love Food Hate Waste	April - June	Online: Instagram, Twitter, Facebook	Social Media	Sustainability
Consult	Q2	Multi-Family Recycling	April	TRUSU Boardroom and McArthur Island Sports Lounge	Focus Groups	Civic Operations
Inform	Q2	Love Food Hate Waste	April	In Person: Spring Home Show	Trade Show	Sustainability
Inform	Q2	Long-Term Biosolids Plan	April/May	Online, Social Media	Let's Talk	Civic Operations
Inform	Q2	Valleyview Neighbourhood Meeting	April	Valleyview Secondary	Meeting	Social & Community Development
Inform	Q2	Juniper Ridge/Rose Hill Neighbourhood Meeting	April	Juniper Ridge Elementary	Meeting	Social & Community Development
Inform	Q2	Barnhartvale Neighbourhood Meeting	April	RL Clemitsen Elementary School	Meeting	Social & Community Development
Inform	Q2	Council Highlights	April-June	Online	Newsletter	Legislative Services / Administration
Inform	Q2	Love Food Hate Waste	May	In Person: Green Living Expo	Trade Show	Sustainability
Inform	Q2	See the Heat: Thermal Imaging Program	May	In Person: Green Living Expo	Trade Show	Sustainability
Inform	Q2	Active Transportation	May	In Person: Green Living Expo	Trade Show	Traffic and Transportation
Inform	Q2	Community Planning - Downtown Plan & Residential Suites	May	In Person: Green Living Expo	Trade Show	Planning
Inform	Q2	Public Works Week Open House	May	Online: News Release	News Release	Civic Operations
Inform	Q2	Public Works Week Open House	May	In Person: Civic Operations	Event	Civic Operations
Inform	Q2	McDonald Park Neighbourhood Meeting	May	Mount Paul Community Food Centre	Meeting	Social & Community Development
Inform	Q2	Emergency Services Day	May	Aberdeen Mall north parking lot	Event	CPS - RCMP/KFR
Inform	Q2	Aberdeen Neighbourhood Meeting	May	Aberdeen Elementary	Meeting	Social & Community Development
Inform	Q2	Knutsford Neighbourhood Meeting	May	McGowan Park Elementary	Meeting	Social & Community Development
Inform	Q2	Pineview/Dufferin Neighbourhood Meeting	May	Dufferin Elementary	Meeting	Social & Community Development
Involve	Q2	Engagement Group Recruitment	May	Online	News Release	All City Departments
Inform	Q2	Tour of Kamloops Sewage Treatment Centre	May	KSTC	Media Tour	Utilities
Inform	Q2	Biosolids Long Term Management Options	May	Online: LetsTalk.Kamloops.ca	Let's Talk	Utilities
Inform	Q2	Todd Road Contract Award	May	Online, Media	Media Release	Capital Projects/Transportation
Inform	Q2	Downtown Plan	May	Online: What We Heard - Phase 3 Update	Enews	Planning
Inform	Q2	Property Tax Education	May	City Newsletter	Utility Notice	Finance
Inform	Q2	Property Tax / HOG Education - Ways to Pay / Claim	May	Rack Card	Property Tax	No Finance
Inform	Q2	Property Tax / HOG Education - Ways to Pay / Claim	May-June	Online: Instagram, Twitter, Facebook	Social Media	Finance
Inform	Q2	Chestnut Sidewalk upgrade	June	Arthur Hatton Elementary	Neighbourhood	Capital Projects/Transportation
Inform	Q2	Property Tax / HOG Education - Ways to Pay / Claim	May-June	Print, Digital, and Broadcast ads	Advertising	Finance
Inform	Q2	New Textile Recycle Bins in partnership with Diabetes Assn	June	Online, Social Media	News Release	Solid Waste
Inform	Q2	Brocklehurst Neighbourhood Meeting	June	Brocklehurst Middle School	Meeting	Social & Community Development
Inform	Q2	Westsyde Neighbourhood Meeting	June	Westsyde Secondary	Meeting	Social & Community Development
Inform	Q2	Batchelor Heights Neighbourhood Meeting	June	Bert Edwards Science & Tech. School	Meeting	Social & Community Development
Inform	Q2	Valleyview Neighbourhood Information Meeting - Road Paving	June	Valleyview	Meeting	Streets
Involve	Q2	Carry-out Plastic Bag Bylaw	June	Online	Survey	Sustainability
Inform	Q2	Carry-out Plastic Bag Bylaw	June	Online: LetsTalk.Kamloops.ca	Let's Talk	Sustainability
Consult	Q3	Boat Launch Stakeholder Engagement	July	In Person	Survey	Parks (and Capital Projects)



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LEVEL	Q	ACTIVITY	DATE	LOCATION	METHOD	CITY DIVISION LEAD
Consult	Q3	Boat Launch Stakeholder Engagement	July	Online: LetsTalk.Kamloops.ca	Survey	Parks
Inform	Q3	Recycling Contamination Enforcement Plan	July	Notice to Residents	Letter	Sanitation
Inform	Q3	Recycling Program	July	Online	Let's Talk	Sanitation
Inform	Q3	Lansdowne Mural Celebration and Media Tour of West Vic	July	Media Tour	Event	Social & Community, Capital Projects
Inform	Q3	Noble Creek Irrigation System	July	Neighbourhood Meeting	Meeting	Utilities
Inform	Q3	Council Highlights	July-Sept	Online	Newsletter	Legislative Services / Administration
Inform	Q3	Love Food Hate Waste	July - Oct	Online: Instagram, Twitter, Facebook	Social Media	Sustainability
Inform	Q3	B.Y.O. Campaign	July - Oct	Online: Instagram, Twitter, Facebook	Social Media	Sustainability
Involve	Q3	Downtown Plan Stakeholder Meeting	August	In Person: Sandman Signature	Meeting	Community Planning
Inform	Q3	Asbestos Education and New Process for Disposal	August	Online, City web and Let's Talk	Let's Talk	Environmental Services
Inform	q3	Hazardous Waste Promotion	August	In Person: Media Tour, Backgrounder	Event	Environmental Services
Inform	q3	Stage 1 Complete, Victoria Street West Improvements Project	August	Online: City Web and Let's Talk	Media Release	Capital Projects
Inform	q3	Safety Upgrades: NHL-grade Glass and Boards at Sandman Centre	August	In Person: Media Tour	Event	Civic Facilities
Involve	q3	Social-Cultural Outreach: Garbage Bin Painting	August	In Person, Online, Social Media	Event	Social and Community Development & Sanitation
Inform	Q3	City Budget Process Education	August	City Newsletter	Utility Notice Ins	Finance
Inform	q3	Art Bin Painting - Media Photo - Video Opportunity	August	In Person: Civic Ops Solid Waste Yard	Media Tour	Community and Protective Services/Solid Waste
Inform	Q3	Civic Operation Video	September	Online	Video	Civic Operations
Involve	q3	Downtown Transportation Choices Strategy (Stakeholders)	September	Downtown, DES, DES Boardroom	Meeting	Traffic and Transportation
Consult	q3	Downtown Transportation Choices Strategy	September	Downtown, Farmer's Market	Info Booth	Traffic and Transportation
Involve	q3	Downtown Plan (Stakeholders)	September	Downtown, Valley First Lounge	Meeting	Community Planning
Involve	q3	4th Avenue Plaza (Stakeholders)	September	Downtown, Valley First Lounge	Meeting	Community Planning
Involve	q3	Downtown Plan (Stakeholders)	September	Downtown, Valley First Lounge	Meeting	Community Planning
Inform	q3	Kamloops Transit System - General Awareness	September	Thompson Rivers University, Back to School BBQ	Event	Traffic and Transportation
Inform	q3	Kamloops Transit System - General Awareness	September	Thompson Rivers University, Culture Days	Event	Traffic and Transportation
Inform	q3	Kamloops Transit System - Fall Schedule & Rate change	September	Online: FB, Twitter, Instagram	Social Media	Traffic and Transportation
Inform	q3	Civic Operation Public Works Week Award - Public Works Week and J Fretz	September	Online: News Release, F2F presentation at council	Media Release	Civic Operations
Inform	q3	City of Kamloops Safety Award - BC Municipal Safety Association Safety Im	September	Online: News Release, F2F presentation at council	Media Release	Safety Department
Inform	Q4	Council Highlights	Oct-Dec	Online	Newsletter	Legislative Services / Administration
Inform	q4	Waste Reduction Week	October	Online: FB, Twitter, Instagram, City Web	Social Media	Sustainability and Sanitation
Inform	q4	Waste Reduction Week	October	Online: News release, Social Media	Media Release	Sustainability and Environmental Services
Inform	q4	Waste Reduction Week	October	Face to Face	Event	Sustainability
Consult	q4	Downtown Transportation Choices Strategy	October	In Person: Blazers Game	Info Booth	Traffic and Transportation
Involve	q4	Downtown Transportation Choices Strategy	October	Downtown, DES, DES Boardroom	Meeting	Traffic and Transportation
Involve	q4	Downtown Transportation Choices Strategy	October	Downtown, KCBIA & Chamber, Chamber Boardroom	Meeting	Traffic and Transportation
Inform	q4	Kamloops Home Show (5 booths)	October	Sandman Centre	Info Booth	Sustainability, Environmental Services, KFR
Involve	q4	Pumpkin Smash	November	Face to Face	Event	Sustainability and Environmental Services
Involve	q4	Kamloops Recycling Videos (3) to Support Public Presentations	November	Various Schools and Organizations, Online	Meeting	Solid Waste
Inform	q4	Recycling-Give Less Garbage Campaign	November	Online, Santa Claus Parade, Social Media	Event	Solid Waste
Inform	q4	Downtown Plan	November	Valley First Lounge	Workshop	Community Planning
Inform	Q4	City Budget Process Education	November	City Newsletter	Utility Notice Ins	Finance
Inform	Q4	Budget Consultation 2020	November	Online	News Release	Finance
Inform	Q4	Budget Consultation 2020	Nov-Dec	Online: Instagram, Twitter, Facebook	Social Media	Finance
Inform	Q4	Budget Consultation 2020	Nov-Dec	Print, Digital, and Broadcast ads	Advertising	Finance
Consult	Q4	Budget Consultation 2020	Nov-Dec	Online: LetsTalk.Kamloops.ca	Let's Talk	Finance
Consult	Q4	Budget Consultation 2020 - Public Budget Meeting	November	McArthur Island, Sports Centre Lounge	Open House	Finance
Inform	Q4	2020 City Calendar	December	Print	Calendar	Solid Waste, Sustainability, Environmental Services
Inform	Q4	Public Service Videos	December	Online, Social Media	Videos	Human Resources, Administration