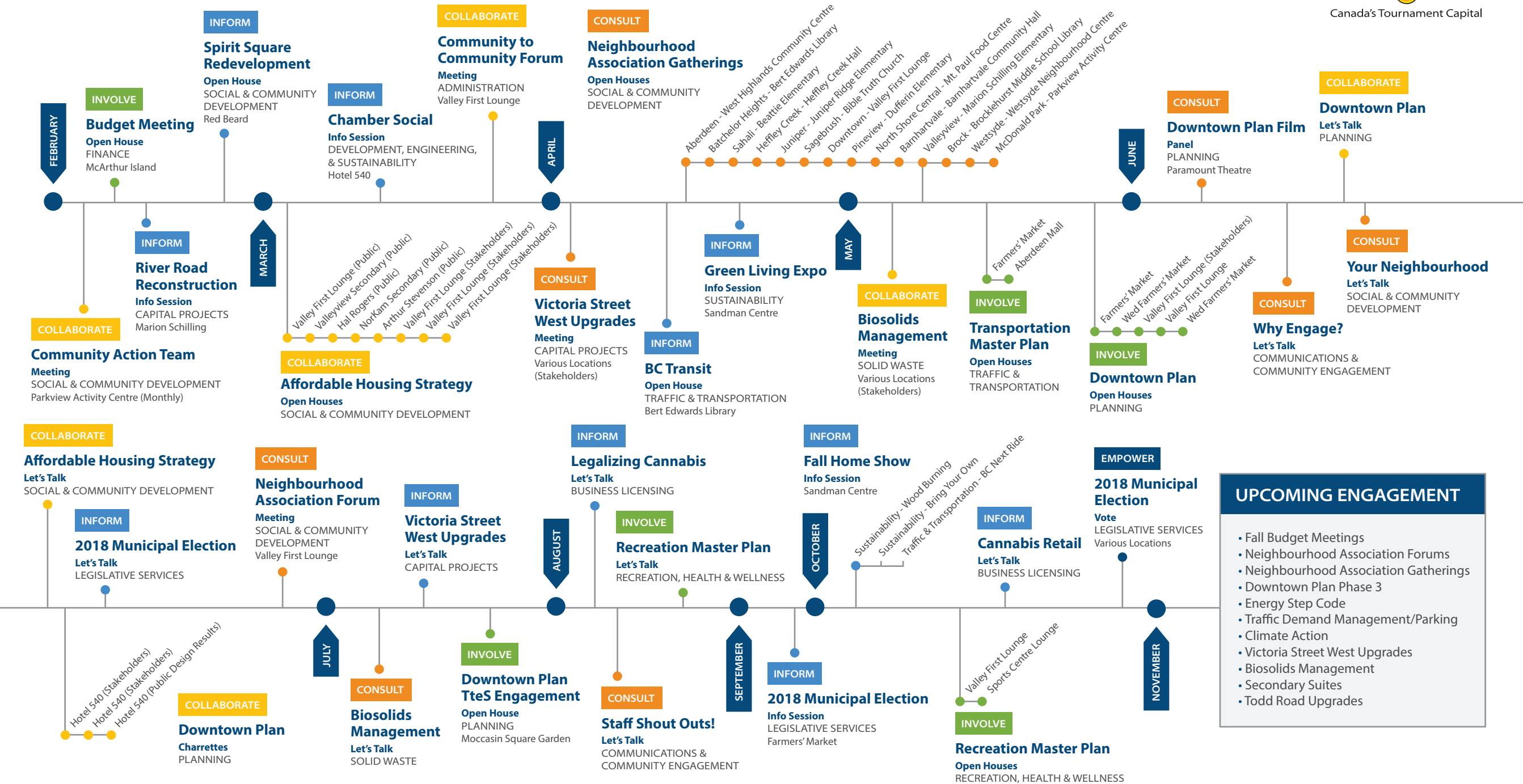


City of Kamloops
Public Engagement Timeline 2018

The Public Engagement timeline illustrates a selection of key engagement initiatives/events that took place from February to November, 2018. Outlined below is the level of engagement, the name, the engagement method, the City Division responsible, and the location for each initiative/event.



LEVEL OF ENGAGEMENT	DEFINITION	EXAMPLE
INFORM	One-way communication providing balanced and objective information to assist understanding about something that is going to happen or has happened.	<ul style="list-style-type: none">• Advising the community of a situation or proposal.• Informing on a decision or direction. Providing advice on an issue.• No response is required, although people are free to seek a further level of participation.
CONSULT	Two-way communication designed to obtain public feedback about ideas including rationale, alternatives, and proposals to aid in decision-making.	<ul style="list-style-type: none">• Seeking comment on a proposal, action, or issue.• Seeking feedback on a service or facility.• Requiring a response, but limited opportunity for dialogue.• Option for people to seek a further level of participation.
INVOLVE	Participatory process designed to help identify issues and views to ensure concerns and aspirations are understood and considered prior to decision-making.	<ul style="list-style-type: none">• Involving the community in discussion and debate.• Ensuring informed input through briefings and information.• Adopting a more personal and innovative approach through personal contact and meetings/sessions that encourage participation.• Involving stakeholders at different times in the planning process (e.g. keeping informed and enabling further comment).
COLLABORATE	Working together to develop understanding of all issues and interests with the intent to work out alternatives and identify preferred solutions.	<ul style="list-style-type: none">• Establishing a structure for involvement in decision-making (e.g. committee)• Enabling ongoing involvement and keeping informed.• Allocating responsibility in achieving initiatives.
EMPOWER	Empowering the community to develop solutions and implement them.	<ul style="list-style-type: none">• Establishing a process that allows the public to make an informed decision.• Placing the final decision-making in the hands of the public.

City of Kamloops - Public Engagement Handbook December 2013 (pages 14–15)

METHODS OF
ENGAGEMENT

Open Houses | Information Booth and/or Sessions | Stakeholder Meetings | Community Meetings
Advisory Meetings/Working Groups | Panels | Charrettes | Surveys, Polls, Other Research | Council Highlights
Press Releases | Social Media Posts | Notice to Residents | Notice to Motorists | City Page | Advertising
Posters, Flyers, Other Printed Material | Press Events | Voting | Corporate Website | Let's Talk Website



For more information on the latest
engagement initiatives and events, visit
LetsTalk.Kamloops.ca